



International Summer School "Automotive Engineering and Management" (July 16 – 27, 2018) - 1. Week

16.7. / Mon./ Room G 302	17.7. / Tue./ Room G 302	18.7. / Wed./ Room G 302	19.7. / Thu. / Room G 302	20.7. / Fri/ Room G 302	21.7. / Sat
<p>08.15 Registration in Room G302 SUMMER SCHOOL TEAM</p> <p>08.45 Official welcome and group picture with THI President Prof. Dr. WALTER SCHOBBER THI President</p> <p>09.00 - 12.30 New Trends in Automotive Mobility (Part I) Prof. Dr. HARALD GÖLLINGER</p>	<p>09.00 - 12.30 Competitive Strategy: Price Wars, Smartphone Wars and Indirect Assaults (Part I) Prof. Dr. THOMAS SHIRLEY (San José University, USA)</p>	<p>09.00 - 12.30 Connecting Vehicles: Vehicular Ad-hoc Networks (Part I) Prof. Dr. WOLF-DIETER TIEDEMANN</p>	<p>05:55 Meeting Point: THI Bus Stop 06.00 Departure THI Bus Stop 06.05 Departure Hostel Ingolstadt</p> <p>10.00 - 12.00 Group A: Mercedes Sindelfingen Factory tour</p> <p>10.30 - 12.30 Group B: Mercedes Museum Stuttgart Museum tour (Audio guide)</p>	<p>09.00 - 12.30 Marketing Concepts and Challenges in Automotive Industry (Part I) Prof. Dr. GERD SCHWANDNER</p>	
<p>12.30 – 12.45 PC - Registration STUDENT ASSISTANTS 12.45 - 13.45 Lunch break</p>	<p>12.30 - 13.30 Lunch break</p>	<p>12.30 - 13.30 Lunch break</p>	<p>12.30 - 13.00 Lunch break</p>	<p>12.30 - 13.30 Lunch break</p>	
<p>13.45 - 17.15 New Trends in Automotive Mobility (Part II) Prof. Dr. HARALD GÖLLINGER</p>	<p>13.30 - 17.00 Competitive Strategy: Price Wars, Smartphone Wars and Indirect Assaults (Part II) Prof. Dr. THOMAS SHIRLEY (San José University, USA)</p> <p>17.15 - 17.45 Guided library tour Meeting Point: Main Entrance of Library, 2 Groups</p>	<p>13.30 - 14.30 Job opportunities in and round Ingolstadt Ms. ANJA NIGL Career Service</p> <p>14.30 - 18.00 Connecting Vehicles: Vehicular Ad-hoc Networks (Part II) + EXAM Prof. Dr. WOLF-DIETER TIEDEMANN</p>	<p>14.00 - 16.00 Group B: Mercedes Sindelfingen Factory tour</p> <p>14.00 - 16.00 Group A: Mercedes Museum Stuttgart Museum tour (Audio guide)</p> <p>17.00 Porsche Museum Stuttgart</p>	<p>13.30 - 16.00 Marketing Concepts and Challenges in Automotive Industry (Part II) Prof. Dr. GERD SCHWANDNER</p>	
<p>17.30 – 18.00 Campus Tour, 2 Groups Meeting Point: Students canteen STUDENT ASSISTANTS 18.00 Welcome snack at Reimanns Bar</p>			<p>18.15 Departure at Porsche Museum</p> <p>~ 22.30 Arrival at Hostel Ingolstadt and THI</p>	<p>18.00 Discover Ingolstadt "by night" – Enjoy student life in the city STUDENT ASSISTANTS</p>	



International Summer School "Automotive Engineering and Management" (July 16 – 27, 2018) – 2. Week

23.7. / Mon/ Room G 302	24.7. / Tue/ Room G 302	25.7. / Wed/ Room G 302	26.7. / Thu/ Room G 302	27.7. / Fri/ Room G 302	28.7. / Sat
<p>08.10 Meeting point: THI Bus Stop</p> <p>09.00 - 11.15 Audi AG Factory Tour Group A: 09.00 - 11.00 Group B: 09.15 - 11.15</p> <p>11.15 – 12.10 Audi Museum Mobile</p> <p>12.15 Departure to THI</p>	<p>09.30 - 10.15 THI Research Programmes Mr. GEORG OVERBECK Head of Centre of Advanced Research</p> <hr/> <p>10.30 - 12.00 Guest lecture: Automotive Simulator technology in cars and motorcycles PROF. ANTONIO DOURADO (Federal University of Santa Catarina, Brazil)</p>	<p>08.00 Meeting Point: THI Bus Stop 08:15 Departure THI Bus Stop 08:20 Departure Hostel Ingolstadt</p> <hr/> <p>10.00 - 12.45 Discover Munich City Center by yourself</p>	<p>09.00 - 12.30 Automotive Design (Part I) PROF. DR. WELLNITZ</p>	<p>09.00 - 12.45 Written / Practical Exams 09.00 - 10.00 Prof. Dr. Wellnitz 10.00 - 11.00 Mr. Steger 11.15 - 12.15 Prof. Dr. Schwandner</p>	
<p>12.30 - 13.30 Lunch break</p>	<p>12.00 - 13.00 Lunch break</p>	<p>13.00 Departure from Bus Parking, Blumenstraße, Munich</p>	<p>12.30 - 13.30 Lunch break</p>	<p>12.15 - 13.15 Lunch break</p>	
<p>13.30 - 14.15 THI Study Programmes MS. VERONIKA SEDLMAIR Student Counselling</p>	<p>13.00 - 17.00 Battery systems for Electric Vehicles (Lab, Practical work) MR. FABIAN STEGER</p>	<p>13.30 – 15.00 BMW World</p> <hr/> <p>15.00 - 18.00 BMW Group Factory Tour Group A: 15.00 - 17.30 Group B: 15.30 - 18.00</p>	<p>13.30 - 17.00 Automotive Design (Part II) PROF. DR. WELLNITZ</p>	<p>13.15 - 15.30 Written / Practical Exams 13.15 - 14.15 Prof. Dr. Göllinger 14.30 - 15.30 Prof. Dr. Shirley</p>	
<p>14.30 - 17.30 Battery systems for Electric Vehicles (Theory) MR. FABIAN STEGER</p>				<p>15.45 - 16.15 Feedback Evaluation</p>	
	<p>17.00 - 19.00 Laboratory Tours 2 Groups, each Lab 1 hour – MECHATRONICS (G005) & – VIRTUAL REALITY (G006) – CARISSMA</p>	<p>18.15 Departure</p> <hr/> <p>~ 20.00 Arrival at Hostel Ingolstadt and THI</p>		<p>18.00 Farwell Dinner Certificates of attendance @ Restaurant Hugl, Schutterstr. 6, opposite the city hall</p>	