



International Summer School “Automotive Engineering and Management” (July 22 – August 2, 2019) - 1. Week

22.7. / Mon./ Room G 202	23.7. / Tue./ Room G 202	24.7. / Wed./ Room G 202	25.7. / Thu.	26.7. / Fri/ Room G 202	27.7. / Sat
<p>08.00 <b>Registration in Room G202</b> SUMMER SCHOOL TEAM</p> <p>08.45 <b>Official welcome and group picture with THI Vice President</b> Prof. Dr. THOMAS SUCHANDT THI Vice President</p> <p>09.00 - 12.30 <b>Automotive Design (Part I)</b> Prof. Dr. WELLNITZ</p>	<p>09.00 – 10.00 <b>Group 2</b> <b>Job opportunities in and round Ingolstadt</b> Ms. ANJA NIGL Career Service</p> <p>10.15 – 12.15 <b>Group 2</b> <b>Laboratory Tours</b></p> <ul style="list-style-type: none"> <li>- AUTONOME FAHRZEUGE/ MOBILE ROBOTIK C107 (10.15-10.45)</li> <li>- MECHATRONICS G005 (10.45-11.30)</li> <li>- CARISSMA (11.30-12.15)</li> </ul> <p>09.00 <b>Meeting point:</b> <b>THI Entrance Canteen</b> <b>Group 1 (25 person) RED</b></p> <p>10.00 – 12.00 <b>Audi AG Factory tour</b></p>	<p>07.30 <b>Meeting point: Bus Stop Theater</b></p> <p>09.00-12.00 <b>AIRBUS Factory tour</b></p>	<p>05:55 Meeting Point: Bus Stop Theater <b>06.00 Departure Bus Stop Theater</b></p> <p>10.15 - 12.15 <b>Group A (40 Persons):</b> <b>Mercedes Sindelfingen</b> <b>Factory tour</b></p> <p>10.30 - 12.30 <b>Group B (10 Persons):</b> <b>Mercedes Sindelfingen</b> <b>Factory tour</b></p>	<p>08.00 – 09.00 <b>THI Study Programmes</b> Ms. STEFANIE KOCH Student Counselling (<b>Group 1+2</b>)</p> <p>09.00 – 10.00 <b>Group 1</b> <b>Job opportunities in and round Ingolstadt</b> Ms. ANJA NIGL / Career Service</p> <p>10.15 – 12.15 <b>Group 1</b> <b>Laboratory Tours</b></p> <ul style="list-style-type: none"> <li>- AUTONOME FAHRZEUGE/ MOBILE ROBOTIK C107 (10.15-10.45)</li> <li>- MECHATRONICS G005 (10.45-11.30)</li> <li>- CARISSMA (11.30-12.15)</li> </ul> <p>09.00 <b>Meeting point:</b> <b>THI Entrance Canteen</b> <b>Group 2 (25 person) BLUE</b></p> <p>10.00 – 12.00 <b>Audi AG Factory tour</b></p>	
<p><b>12.30 – 12.45 PC – Registration G307/G310</b> STUDENT ASSISTANTS 12.45 - 13.45 <b>Lunch break</b></p>	<p>12.30 - 13.30 <b>Lunch break</b></p>	<p>12.30 - 13.30 <b>Lunch break</b></p>	<p>12.30 - 13.00 <b>Lunch break</b></p>	<p>12.30 - 13.30 <b>Lunch break</b></p>	
<p>13.45 - 17.15 <b>Automotive Design (Part II)</b> PROF. DR. WELLNITZ</p> <p>17.30 - 18.00 <b>Guided library tour</b> <b>Meeting Point:</b> Main Entrance of Library, 2 Groups</p>	<p>13.30 - 16.00 <b>Vehicular Communication via VANETs (Part I)</b> Prof. Dr. WOLF-DIETER TIEDEMANN</p> <p>16.00 - 18.30 <b>New Trends in Automotive Mobility (Part I)</b> Prof. Dr. HARALD GÖLLINGER</p>	<p>13.30 - 17.00 <b>Vehicular Communication via VANETs (Part II) + EXAM</b> Prof. Dr. WOLF-DIETER TIEDEMANN</p>	<p>14.00 - 16.00 <b>Group A+B:</b> <b>Mercedes Museum Stuttgart</b> <b>Museum tour (Audio guide)</b></p>	<p>13.30 - 17.00 <b>New Trends in Automotive Mobility (Part II)</b> Prof. Dr. HARALD GÖLLINGER</p>	
<p>18.00 – 18.15 <b>Campus Tour, 2 Groups</b> <b>Meeting Point:</b> library STUDENT ASSISTANTS</p> <p>18.15 <b>Welcome snack</b></p>			<p>16.30 Departure at Mercedes Museum Stuttgart</p> <p>~ 20.30 Arrival at Hostel Ingolstadt and THI</p>	<p>19.00 <b>Discover Ingolstadt “by night” – Enjoy student life in the city</b> STUDENT ASSISTANTS</p>	

**International Summer School “Automotive Engineering and Management” (July 22 – August 2, 2019) – 2. Week**

29.7. / Mon/ Room G 202	30.7. / Tue/ Room G 202	31.7. / Wed/ Room G 202	1.8. / Thu/ Room G 202	2.8. / Fri/ Room G 202	3.8. / Sat
<p>09.00 - 12.30 <b>Automated Driving: State-of-the-Art, Challenges and Potential (I)</b> Prof. Dr. ANDREAS RIENER</p>	<p>08.30 – 09.00 <b>Written Exam</b> Prof. Dr. Göllinger</p> <p>09.00 - 12.30 <b>Marketing Concepts and Challenges in Automotive Industry (Part I)</b> Prof. Dr. GERD SCHWANDNER</p>	<p><b>08.00 Meeting Point: Bus Stop Theater</b> <b>08:15 Departure Bus Stop Theater</b></p> <p>10.00 - 12.45 <b>Discover Munich City Center</b></p>	<p>09.00 - 12.30 <b>Competitive Strategy: Price Wars, Smartphone Wars and Indirect Assaults (Part I)</b> Prof. Dr. THOMAS SHIRLEY (San José University, USA)</p>	<p>09.00 - 12.45 <b>Written / Practical Exams</b></p> <p>09.00 - 10.00 Prof. Dr. Wellnitz 10.00 - 11.00 Prof. Riener 11.15 - 12.15 Prof. Dr. Schwandner</p>	
<p>12.30 - 13.30 <b>Lunch break</b></p>	<p>12.30 - 13.30 <b>Lunch break</b></p>	<p>13.00 Departure from Bus Parking, Marstallplatz, Munich</p>	<p>12.30 - 13.30 <b>Lunch break</b></p>	<p>12.15 - 13.15 <b>Lunch break</b></p>	
<p>13.30 - 17.00 <b>Automated Driving: State-of-the-Art, Challenges and Potential (II)</b> Prof. Dr. ANDREAS RIENER</p>	<p>13.30 - 16.00 <b>Marketing Concepts and Challenges in Automotive Industry (Part II)</b> Prof. Dr. GERD SCHWANDNER</p>	<p>13.30 – 15.00 <b>BMW World</b></p> <p>15.00 - 18.00 <b>BMW Group Factory Tour</b> Group A: 15.30 - 16.30 Group B: 16.00 - 17.00</p>	<p>13.30 - 17.00 <b>Competitive Strategy: Price Wars, Smartphone Wars and Indirect Assaults (Part II)</b> Prof. Dr. THOMAS SHIRLEY (San José University, USA)</p>	<p>13.15 - 14.15 <b>Written / Practical Exams</b></p> <p>13.15 - 14.15 Prof. Dr. Shirley</p> <p>14.30 - 15.00 <b>Feedback Evaluation</b></p>	
<p>17.15-18.00 <b>Electromobility: Environmental impacts, traceability of CO2 and electromagnetic compatibility</b> Prof. Juan Pablo Dri UTN-FRGP Instituto Ferdinand Porsche</p>	<p>16.15 – 17.00 <b>Lessons Learned Shell Eco-Marathon</b> Prof. Juan Pablo Dri UTN-FRGP Instituto Ferdinand Porsche</p> <p>17.00 – 17.45 <b>THI Research Activities</b> Ms. LISA HERMSEN Advisor at THI Research Centre</p>	<p>18.15 Departure</p> <p>~ 20.00 Arrival at Hostel Ingolstadt and THI</p>		<p>18.00 <b>Farwell Dinner</b> <b>@Restaurant “Zum Anker”</b> <b>Certificates of attendance</b></p>	