

Attachment 2: Procedure for determining course-specific suitability

1. The prerequisite for participating in the procedure for determining course-specific suitability is a complete application submitted on time in the required form, as well as proof of the qualification requirements according to § 4.
2. Applicants who fulfil the prerequisites according to § 4 will be admitted to the application procedure.
3. As part of the procedure for determining course-specific suitability, the documents submitted will be considered and evaluated according to the following scheme.

	Review component	Review criteria	Achievable single score	Maximum achievable score
1.	Overall grade from the basic economics or commercial sciences or similar Bachelor programme (first degree)	1.0 1.1 1.2 1.3 1.4 1.5 1.6 1.7 1.8 1.9 2.0 2.1 2.2 2.3 2.4 2.5 2.6 2.7 2.8 2.9 3.0 3.1 3.2 3.3 3.4 3.5 3.6	= 60 = 58 = 56 = 54 = 52 = 50 = 48 = 46 = 44 = 42 = 40 = 38 = 36 = 34 = 32 = 30 = 28 = 26 = 24 = 22 = 20 = 19 = 18 = 17 = 16 = 15 = 14	60

		3.7 3.8 3.9 4.0 > 4.0	= 13 = 12 = 11 = 10 = 9	
2.	Advanced courses worth at least 20 ECTS completed during the BA programme in the retail and consumer fields	yes no	= 20 = 0	20
3.	Bachelor thesis on a topic from the retail and consumer fields	yes no	= 10 = 0	10
4.	Practical experience in the retail and consumer competence field with a duration of at least 10 weeks (internship or professional experience)	yes no	= 10 = 0	10

4. An applicant's suitability is established if at least 40 points of the maximum achievable points are reached in the suitability procedure. It is assumed that the average applicant will thereby be admitted.