This studyplan is valid for GBM students starting their studies from WS 2025/26 and are studying according to the Study an Exam Regulation WS 2025/26.

Technische Hochschule Ingolstadt

Program and Course Description summer semester 2026

Global Economics and Business Management

Bachelor of Arts (B.A.)

THI Business School

Study regulation: SPO GBM for students starting their studies from WS 2025/26

as of: 26.02.2026

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1 Overview of the modules and hours*

CURRICULUM GLOBAL ECONOMICS AND BUSINESS MANAGEMENT		1. Semester		2. Semester		3. Semester	
No.	Module	SWS**	ECTS	SWS	ECTS	SWS	ECTS
1.1	Allgemeine Betriebswirtschaftslehre	4	5				
1.2	International Management	4	5				
1.3	Quantitative Methoden Grundlagen	4	5				
1.4	Volkswirtschaftslehre Grundlagen	4	5				
1.5	Business English	4	5				
1.6	Foreign Language I	4	5				
1.7	Quantitative Methoden Vertiefung			4	5		
1.8	Volkswirtschaftslehre Vertiefung			4	5		
1.9	Accounting Grundlagen			4	5		
1.10	Digital Business Fundamentals			4	5		
1.11	Operations Management			4	5		
1.12	Foreign Language II			4	5		
1.13	Marketing					4	5
1.14	HR Management & Organisation					4	5
1.15	Corporate Finance					4	5
1.16	Wissenschaftliches Arbeiten					4	5
1.17	Persönlichkeitsentwicklung					4	5
1.18	Foreign Language III					4	5
Total		**24**	**30**	**24**	**30**	**24**	**30**

CURRICULUM GLOBAL ECONOMICS AND BUSINESS MANAGEMENT		4. Semester		5. Semester		7. Semester	
No.	Module	SWS**	ECTS	SWS	ECTS	SWS	ECTS
2.1.1	Projekt Soziales Engagement	3	3				
2.1.2	Foreign Language IV	4	5				
2.1.3	Intercultural Competence	4	5				
2.1.4	International Economics	4	5				
2.1.5.1	Major Field of Study 1	2*4 = 8	2*5 = 10				
2.1.5.2	Major Field of Study 2			2*4 = 8	2*5 = 10		
2.1.6	Current Issues in Economics			4	5		
2.1.7	Projekt			4	5		
2.1.8	Strategic Management			4	5		
2.1.9	CSR & Sustainability			4	5		
2.1.10	Business Analytics					4	5
2.1.11	Business Simulation					4	5
2.1.12	Vertiefungsseminar 7. Sem					3	4
2.1.13	Modul zur Fachwissenschaftlichen/ Sprach- und Sozial-/ Nachhaltigkeitskompetenz	2	3			2	3
2.1.14	Bachelorarbeit						12
Total		**25**	**31**	**24**	**30**	**13**	**29**

The study program comprises a workload of 210 ECTS including the internship semester abroad (6th semester, 30 ECTS). Further details are specified in the attachment of the respective Study and Examination Regulation here.

* Hours per week

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2 Introduction

The bachelor's degree program Global Economics and Business Management (GBM) offers international management studies with a specific focus on one region of the world. In addition to English, the program includes the acquisition of another foreign language as well as a mandatory semester at a foreign partner university and an internship abroad. Depending on the chosen focus of study, our graduates are optimally qualified for work in internationally active companies, management consultancies and international organisations such as chambers of commerce abroad, companies for business settlement at home and abroad and competence centres for markets.

2.1 Objectives

The aim of the bachelor's program Global Economics and Business Management (GBM) is to enable students to recognize and analyze essential economic issues and interrelationships, especially in the field of international management, and to develop solutions by applying scientific methods. Besides the teaching of basic theoretical knowledge and skills, applied practical problems are included in the teaching of knowledge. The practical training and international orientation are ensured in particular by a university semester at a foreign partner university as well as an internship abroad.

After completing their studies, graduates should be in a position to perform highly qualified activities and, after appropriate training, to assume management tasks in internationally active companies and organisations. Graduates also will be able to support cross-border business initiations and value creation in institutions such as chambers of commerce or business development organizations with an international focus. In addition to imparting specialist knowledge and another foreign language other than English, the course of study promotes personality development and the acquisition of management knowledge and management techniques.

After seven semesters of study, the bachelor's degree provides students with an application-oriented, scientifically based degree that qualifies them for a profession. The course of study includes a further foreign language as a compulsory requirement beside business English. One university semester and the internship must be completed abroad, primarily in the same region of the world. More than half of the courses are taught in English or another foreign language. The program includes a Bachelor's Thesis.

2.2 Admission requirements

- The Global Economics and Business Management degree program starts in the winter semester. It is not necessary to apply via Hochschulstart (DOSV).
  Registration for the study program starts on May 2 for the winter semester. Online application is possible via the Primuss applicant portal of THI.
- Find more details on our bachelor application here.
- Applicants must be fluent in English. We recommend a minimum TOEFL score (computer-based) of 71.
- The following link provides information for university applicants from abroad about the application process at the THI.

2.3 Target group

The bachelor's program Global Economics and Business Management (GBM) distinguishes between two target groups. Students in target group 1 (*business function orientation*) have their focus on operational functions with subordinate macroeconomic competence. As an international management program, GBM offers broad opportunities for employment in business management functions at globally operating companies in the FMCG and automotive sectors, industrial and retail companies, as well as service and consulting firms.

Students in target group 2 (*global economics orientation*) have at least one major with a focus on business transactions abroad, business components of foreign trade, global structural understanding of markets, internationalization approaches and service transactions, etc.

Employability is enabled in internationally acting and global growth companies, but also in internationally active companies, management consultancies and international organisations such as chambers of commerce abroad, companies for business settlement at home and abroad and competence centres for markets. It is also possible to tap into a previously neglected employer segment.

2.4 Structure of the program

The standard period of study comprises seven semesters including the compulsory theoretical semester abroad and the compulsory internship semester abroad. The course of study is divided into two study sections. The first stage of study comprises three theoretical semesters. The second stage of study comprises three theoretical semesters of study and a practical semester, which must be completed abroad in accordance with subsection 3 of this section. In order to ensure intensive experience abroad, it is recommended that the theoretical and practical semesters abroad be completed en bloc, i.e. within one year.

From the fourth semester onwards, students are required to choose two areas of specialization. The choice of the majors must be made at the beginning of the third semester of study.

There are three options available to choose from: The focus area in Global Supply Chain Management is designed to enable students to consolidate their understanding of and ability to control a company's international value chains. Students selecting the focus area Digital Business and International Business Models will learn how to construct digital business models with an international focus. Those choosing the third alternative of Internationalization and Global Markets will be laying the foundations for a career on an institutional level, in which they will be acting as mediators and disseminators in support of global business developments across national borders.

The second focus area, beginning in the fifth semester, is Global Management and Intercultural Competencies. This is where students have a chance to focus on a particular region of the world. For this focus area, students will spend one semester studying abroad at one of our partner universities. The partner university can be located in one of three focus regions, depending on the foreign language that the student chose in the first semester. These regions are: EMEA (Europe, Middle East, Africa), AMER (North and South America) and APAC (Asia-Pacific, Australia, Oceania). In the sixth semester, students will additionally complete an international placement in a company or institutional organization.

Students must provide proof of a theoretical university semester abroad with a normal semester load of at least 15 ECTS as well as proof of an internship abroad with a normal semester load of at least 15 ECTS in a non-German-speaking country. In exceptional cases, in which students cannot complete the theoretical university semester abroad for reasons beyond their control, a corresponding university semester can be completed at Ingolstadt University of Applied Sciences. In exceptional cases, the internship semester abroad can also be completed in German-speaking countries, provided that a connection to foreign business outside of German-speaking countries is guaranteed (e.g. through work in the areas of export, international marketing, international finance or at institutions such as chambers of commerce or business development organizations with an international connection).

The following chart describes the course of study.

1. Semester		
Quantitative Methods Fundamentals	Business English	Economics Fundamentals
General Business Administration	International Management	Foreign Language 1
2. Semester		
Quantitative Methods Specialization	Accounting Fundamentals	Economics Specialization
Digital Business Fundamentals	Operations Management	Foreign Language 2
3. Semester		
Scientific Work	HR Management & Organization	Marketing
Corporate Finance	Personal development	Foreign Language 3

4. Semester			
Project Social Engagement	International Economics	Intercultural Competence	Major Field Study 1-I
Major Field of Study 1-II	Foreign Language 4	Module FW/SW/NW Competence	

5. Semester (Theoretical semester abroad)		
CSR & Sustainability	Current Issues in Economics	Strategic Management
Major Field of Study 2-I	Major Field Study 2-II	Project
6. Semester		
Internship semester abroad		
7. Semester		
Bachelor's Thesis	Advanced seminar	Module FW/SW/NW Competence
Business Analytics	Business Simulation	

2.5 Prerequisites for advancement

§7 of the valid study and examination regulations for the study program Global Economics and Business Management (GBM) contains the following prerequisites for advancement:

- Only students who have earned at least 63 ECTS credit points from the modules of the first study section are entitled to enter the second study section.
- Entry into the internship semester abroad requires the completion of at least 20 ECTS credits from the fourth and fifth semesters of study in addition to the full achievement of the credit points from the first study phase.

For more details please refer to the respective study and examination regulations of the study program.

2.6 Concept and advisory board

The Global Economics and Business Management program was designed by Prof. Dr. Michael Jünger on the basis of a detailed analysis of the relevant educational landscape. With regard to the scientific orientation, it was supported by the dean (Prof. Dr. Bernd Scheed) and other colleagues of the THI Business School. The perspective of practitioners has been incorporated in the conceptual phase through discussions with subject matter experts from selected industries as well as from companies of the institutional level.

3 Qualification profile

The qualification profile for the Global Economics and Business Management (GBM) degree program is based on the THI's mission statement (section 3.1) and the Business School's mission (section 3.2), to which the study objectives of all its degree programs are oriented. Finally, the specific objectives of the degree program are derived from this (section 3.3). Information on the examination concept (section 3.4.) and professional fields (section 3.5) round off chapter 3.

3.1 Mission statement

The training of "personalities for a future worth living" is anchored in the THI mission statement for teaching. The THI Business School has set itself a mission for teaching and research: "We develop personalities with responsible and innovative mindsets and comprehensive skills in general management for success in a globalised economy".

Graduates of the Global Economics and Business Management (GBM) degree program are internationally oriented and innovative personalities. They are highly qualified for management tasks in a global industrial environment and impress with their methodological and social skills. They are aware of their social responsibility and are prepared for the challenges of the future.

The following describes how the Global Economics and Business Management (GBM) program realizes the five aspects of the teaching mission statement.

1. We prepare our students for the challenges of the future
    - Promoting a spirit of innovation and teaching entrepreneurial thinking.
    - Enabling interdisciplinary collaboration in order to develop future-orientated solutions.
    - Qualification to help shape social changes such as digital transformation and technological change.
    - Raising awareness for a sustainable approach to the environment and resources, for socially responsible behaviour and for social commitment.
2. We enable our students to develop solutions to problems on the basis of scientific findings
    - Develop problem-solving skills through work placements, group and project work.
    - Acquisition of technical, information and methodological skills for practice and research as a basis for lifelong learning, supported by academic continuing education.
3. We open up outstanding regional and international perspectives for our students.
    - International experience in an internship semester and development of intercultural skills during the degree program.
    - English-language study programs and international students offer a cosmopolitan, international campus and promote foreign language skills.
    - Numerous co-operations between the THI and companies in the region enable students to enter the world of work at an early stage and guarantee an optimal career start both regionally and internationally.
4. We teach and learn through personal exchange
    - Seminar-style teaching in small groups enables individual exchange with students.

- Classroom teaching is supported by digital programs. This creates scope for interaction and new opportunities for individualisation.

5. We help our students to discover and realise their individual potential
   - Supporting the diversity of students and developing their talents and self-competence.
   - Strengthening social skills such as the ability to cooperate and deal with conflict and leadership skills.
   - Promoting performance in an appreciative environment. Mutual interaction with respect, tolerance and openness.

3.2 Study objectives

The competency goals and learning objectives for all Bachelor's Programs are based on the formulated mission of the THI Business School and can be seen in the following figure:

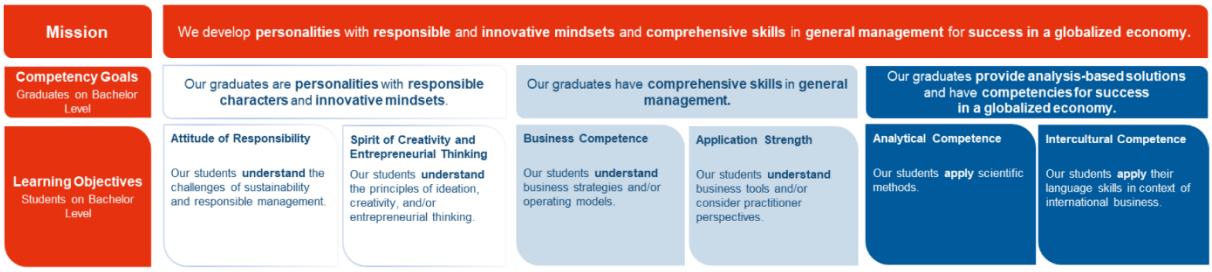

Figure 1 - AoL Overview THI Business School - Bachelor

3.2.1 Subject-specific competences of the study program

Subject-specific competencies are taught in the subjects of business administration, international management and economics. Through this combination, students are able to link a business-based expertise with fundamental knowledge from various areas of internationalization and global business activities. Some examples are:

- Understanding of the topics of strategy development in order to align companies for a successful future and on their global challenges and presence
- Functional understanding to optimize a company in their structures and processes
- Economic knowledge to evaluate global business activities also from a macroeconomic and regional perspective
- Digital Transformation to shape new and innovative business models and to improve internal efficiency (end-to-end)
- Intercultural and language competencies to be able to work and be successful in a world region and its specific environmental framework

The assignment of the modules to the subject-specific competences can be found in the competence matrix under 3.2.5.

3.2.2 Interdisciplinary competences of the study program

The following interdisciplinary competencies are of particular importance to the study program. An overview of competencies in context of the modules of the study program can be found in the competency matrix under 3.2.5

Functional competencies:

Functional competencies in the field of business administration, international management and economics give the ability to link, deepen and critically examine subject-related and interdisciplinary knowledge and enable to apply it in a real-world context. Such skills will be taught, discussed and trained through lectures as well as in group- and project work.

Methodological competencies:

Methodological competencies include the ability to work on concrete tasks in a targeted and efficient manner. Various modules teach methodological approaches in order to experience and apply them in a practical context through group work during the course of study. This also includes practice-oriented seminars, the practical semester, as well as scientific work for the preparation of a seminar paper or bachelor thesis.

Language competencies:

The development of language competencies distinguishes general language ability and individual language use. The study program also pursues the goal of fundamentally anchoring and teaching a second language related to a world region in addition to English as the core business language. The English language gets strengthened in a business-fluent and scientific manner.

Social and intercultural competencies:

The training and expansion of social, personal and intercultural competencies is an important pillar of our mission statement. In addition to imparting specialist knowledge, the study program also promotes personal development and the acquisition of leadership knowledge and management techniques. Strengthening social and intercultural competencies include the ability to cooperate and deal with conflicts, as well as leadership skills in different cultural frameworks. In addition, a framework of values for respectful interaction with tolerance and openness is taught. Central elements for the training are interdisciplinary cooperation in groups with strong interaction and communication, a mandatory internship and participation in a social project.

3.2.3 Examination concept of the study program

The examination concept for the bachelor's degree program in Global Economics and Business Management (GBM) provides for a varied portfolio of different certificates of achievement. The goal in assigning the certificates of achievement to the modules was to use the best possible performance record for each module to test the acquired competencies, and to ensure the studyability of the bachelor's degree at the same time.

The Annex of the valid Study and Examination Regulation provides an overview of the individual courses and the associated performance records.

3.2.4 Application of the study program

The practical relevance and the practical issues differ depending on the chosen major and the focused world region. Students are thus prepared in the best possible way either for work in internationally active companies or for their deployment in foreign chambers of commerce, competence centers for markets and as country specialists in international organizations.

Students are either directly involved in the development of cross-border business processes, end-to-end supply chains and business models, or they are experts at the interface between globally acting companies, companies and countries, different world regions and individual value chains.

The study program provides practical relevance through group work, projects with an international focus, a semester abroad and intensive discussions with internationally experienced lecturers. At the end of the study program, the bachelor thesis is the link between theoretical knowledge and practical application.

3.2.5 Contribution of individual modules to the objectives of the program

Competency Matrix

	Modules / Competencies	Functional	Methodological	Language	Social/Cultural
1.1	Allgemeine Betriebswirtschaftslehre	x	x		
1.2	International Management	x	x	x	x
1.3	Quantitative Methoden Grundlagen	x	x		
1.4	Volkswirtschaftslehre Grundlagen	x	x		
1.5	Business English			x	x
1.6	Foreign Language I			x	
1.7	Quantitative Methoden Vertiefung	x	x		
1.8	Volkswirtschaftslehre Vertiefung	x	x		
1.9	Accounting Grundlagen	x	x		
1.10	Digital Business Fundamentals	x	x	x	

1.11	Operations Management	x	x	x	
1.12	Foreign Language II			x	
1.13	Marketing	x	x	x	
1.14	HR Management & Organisation	x	x	x	
1.15	Corporate Finance	x	x	x	
1.16	Wissenschaftliches Arbeiten		x		
1.17	Persönlichkeitsentwicklung		x		x
1.18	Foreign Language III			x	
2.1.1	Projekt Soziales Engagement				x
2.1.2	Foreign Language IV			x	
2.1.3	Intercultural Competence			x	x
2.1.4	International Economics	x	x	x	
2.1.5.1	Major Field of Study 1	x	x		
2.1.5.2	Major Field of Study 2	x	x	x	x
2.1.6	Current Issues in Economics	x	x	x	
2.1.7	Projekt	x	x		
2.1.8	Strategic Management	x	x	x	
2.1.9	CSR & Sustainability	x	x	x	x
2.1.10	Business Analytics	x	x		
2.1.11	Business Simulation	x	x	x	
2.1.12	Vertiefungsseminar 7. Sem	x	x	x	
2.1.13	Modul zur Fachwissenschaftlichen/ Sprach- und Sozial-/ Nachhaltigkeitskompetenz	x	x	x	x
2.1.14	Bachelorarbeit	x	x		

3.3 Possible professional fields

The knowledge acquired in the bachelor's degree program Global Economics and Business Management enables graduates to take on the following tasks:

- Management position in internationally acting and global growth companies
- International Management Consultant
- Executive in competence centers for markets
- Country specialist in chambers of commerce and industry

4 Practical semester abroad

Further details are specified in the attachment of the respective Study and Examination Regulation (SPO WS 25/26). It can be found here.

5 Modules of Virtuelle Hochschule Bayern (vhb)

The following courses of the "Virtuelle Hochschule Bayern" (vhb) can be credited as compulsory elective module **management discipline**:

- International Marketing
- Leadership and Communication in Global Business

The following courses of the "Virtuelle Hochschule Bayern" (vhb) can be credited as compulsory elective module **sustainability discipline**:

- Humanitarian supply chain management

You can find more information on the contents, learning objectives, examination dates, examination form and examination venue at www.vhb.org. If you would like to take part in the course, you must register for it at the vhb, enroll in the chosen course and take the examination after completing the course. You do not need to register for an examination at the THI. The vhb courses are free of charge for you.

After passing the examination, please submit an application for credit/recognition of achievements and periods of professional practice exclusively digitally, via the PRIMUSS student portal under "My studies > Credit/recognition of achievements and periods of professional practice" and upload the graded certificate of the examiner (original). If credit is possible, the examination performance of the vhb course will be entered in the grade sheet with the title of the vhb course. Please note that a mere confirmation of participation is not sufficient for crediting.

Note: You can find the application for "Crediting/recognition of achievements and periods of professional practice" in PRIMUSS under "My studies > Crediting/recognition of achievements and periods of professional practice".

If you would like to receive credit for a vhb course other than those listed above, please contact the course director before starting the course to clarify whether the course can be credited. Please note that no courses with online examinations / online tests can be credited.

The courses offered at the vhb are not guaranteed by the THI or the GBM degree program and may change at short notice or on a semester-by-semester basis.

Please note also: Experience has shown that the issuing of graded certificates after an examination at the vhb takes some time and often extends into the next semester. We therefore recommend that you do not attend vhb courses in the last semester of your studies, as this can lead to an extension of your studies! If you would still like to attend vhb courses in the last semester of your studies, please make sure to contact the respective lecturer of the course so that the issuing of the certificate can be accelerated if necessary.

6 Certificate “Entrepreneurship und Unternehmertum”

Benefits:

- Additional expertise: methods and tools, e.g. in innovation and project management, knowledge and solutions for business challenges.
- An additional qualification to complement your degree – beneficial when looking for a job or starting your own business.

Basic vs. Advanced Certificate:

- The basic certificate is integrated into the study programme.
- The advanced certificate expands on the basic requirements with a project module. However, the advanced certificate is not offered in the study programme Global Economics and Business Management.

Requirements for obtaining the basic certificate:

- 2 modules from category b

Modules from category b:

- Summer term: Digital Business Fundamentals (compulsory module)
- Winter term: Strategic Management (compulsory module)

Receiving certificate:

- The certificate is automatically generated and issued once the requirements for the basic certificate have been met. No application is required.
- The THI Start-Up Centre will send an email notification when the certificate is ready for collection.

7 Introduction to the module descriptions

1. Generic Legislation

The module guide elucidates the curriculum of the study program in detail and describes the modules and the courses of it. This handbook is a subsidiary of the respective Study and Exam Regulation of the study program, the General Statute of the University and the General Exam Regulations for Universities in Bavaria.

2. Modules and Courses

The module guide is divided into modules.

3. Prerequisite of attendance

The prerequisites of attendance are specified in the qualification requirements for the study program. In this regard an explicit reference is made to the respective Study and Exam Regulation SPO WS 25/26.

4. Usability of the modules

The usability of the modules of the Bachelor's Program GBM is limited. It will be specified explicitly in case of applicability for other study programs.

5. Lecturers of the modules

The assignment of the lecturers is not binding.

6. Additional lecture notes

Each Module has its own course room in our moodle learning platform. In the course rooms all additional learning material (scripts, tutorials, case studies, assignments with key hints, further references, journal articles, links, guides etc.) is for download available. Learning activities and the upload of preliminary and final results are announced as well.

8 Description of Modules

8.1 Compulsory Subjects

8.1.1 Quantitative Methoden Vertiefung

Module abbreviation:	GBM_QM_Vertiefung	**SPO-No.:**	1.7
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Pflichtfach	2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Deutsch	1 Semester	nur Sommersemester

Responsible for module:	Nieberle, Ekaterina
Lecturers:	Nieberle, Ekaterina; Urban, Lisa
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 79 h Total: 126 h
Subjects of the module:	1.7: Quantitative Methoden Vertiefung
Lecture types:	SU/Ü - seminaristischer Unterricht/Übung
Examinations:	schrP90 - schriftliche Prüfung, 90 Minuten
Usability for other study programs:	Keine

Prerequisites according examination regulation:

Keine

Recommended prerequisites:

Keine

Objectives:

Fachkompetenz:

Die Studierenden

- können statistische Aussagen bewerten und interpretieren.
- können Daten beschreiben.
- können Ergebnisse empirischer Studien/Literatur interpretieren und bewerten.

Methodenkompetenz:

Die Studierenden

- können Zeitreihenanalyse und Regressionsanalyse mit der Statistik Software R durchführen.
- können Ergebnisse tabellarisch und graphisch mit der Statistik Software R darstellen und interpretieren.

Persönlichkeits-/Selbstkompetenz:

Die Studierenden

- können angemessene statistische Methoden wählen und anwenden, um Forschungsfragen zu beantworten.
- können statistische Ergebnisse kritisch hinterfragen.

Sozialkompetenz:

Die Studierenden

- können statistische Ergebnisse präsentieren.
- können statistische Ergebnisse fachlich mit ihren Kollegen diskutieren.

Content:

- Grundlagen der Wahrscheinlichkeitstheorie
- Konzeptionen und Wahrscheinlichkeitskalkulationen
- Zufallsvariablen und Verteilungen von Zufallsvariablen
- Stochastische Modelle und spezielle Verteilungen
- Parameterschätzungen und Hypothesentests
- Beschreibung und Analyse von Daten
- Anwendung der erlernten Inhalte auf Datensätze mit der Statistik Software R
- Zeitreihenanalyse
- Regressionsanalyse
- Diskussion und Interpretation empirischer Studien

Literature:

Verpflichtend:

- BOURIER, Günther, 2024. *Wahrscheinlichkeitsrechnung und schließende Statistik: praxisorientierte Einführung - mit Aufgaben und Lösungen*. 10. Auflage. Wiesbaden: Springer Gabler. ISBN 3-658-46258-2, 978-3-658-46258-1
- BOURIER, Günther, 2024. *Statistik-Übungen: Beschreibende Statistik – Wahrscheinlichkeitsrechnung – Schließende Statistik* [online]. Wiesbaden: Springer Fachmedien Wiesbaden PDF e-Book. ISBN 978-3-658-45912-3. Verfügbar unter: https://doi.org/10.1007/978-3-658-45912-3.

Empfohlen:

- FAHRMEIR, Ludwig und andere, 2016. *Statistik: der Weg zur Datenanalyse*. Berlin ; Heidelberg: Springer Spektrum. ISBN 978-3-662-50371-3
- SCHIRA, Josef, 2021. *Statistische Methoden der VWL und BWL: Theorie und Praxis*. München: Pearson. ISBN 978-3-86894-424-2, 3-86894-424-9
- WEWEL, Max C., 2014. *Statistik im Bachelor-Studium der BWL und VWL: Methoden, Anwendungen, Interpretation*. Hallbergmoos/Germany: Pearson. ISBN 978-3-86894-220-0, 3-86894-220-3
- BÄRTL, Mathias, August 2017. *Statistik Schritt für Schritt: das Lehrbuch vom Autor des YouTube-Kanals "Kurzes Tutorium Statistik"*. [Offenburg]: Kindle direct publishing. ISBN 9781520186832
- BÄRTL, Mathias, Oktober 2016. *Klausur-Coach Statistik: das Aufgabenbuch vom Autor des YouTube-Kanals "Kurzes Tutorium Statistik"*. [Offenburg]: Kindle direct publishing. ISBN 9781520453538

Additional remarks:

Keine Anmerkungen

8.1.2 Volkswirtschaftslehre Vertiefung

Module abbreviation:	GBM_VWL_Vertiefung	SPO-No.:	1.8
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Pflichtfach	2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Deutsch	1 Semester	nur Sommersemester

Responsible for module:	Schauberger, Katharina
Lecturers:	Schauberger, Katharina
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 78 h Total: 125 h
Subjects of the module:	1.8: Volkswirtschaftslehre Vertiefung
Lecture types:	SU/Ü - seminaristischer Unterricht/Übung
Examinations:	schrP90 - schriftliche Prüfung, 90 Minuten
Usability for other study programs:	Keine

Prerequisites according examination regulation:

Keine

Recommended prerequisites:

Keine

Objectives:

Fachkompetenz

Die Studierenden:

- verstehen die grundlegenden makroökonomischen Größen wie Bruttoinlandsprodukt, Wirtschaftswachstum, Produktivität, Arbeitslosigkeit, Preisniveau und Inflation und können deren Bedeutung für die wirtschaftliche Gesamtsituation erklären.
- kennen Aufbau, Funktion und Bedeutung des Finanzsystems sowie die Rolle von Geld für die Volkswirtschaft.
- verstehen internationale makroökonomische Zusammenhänge, insbesondere den Aufbaue der Zahlungsbilanz, kennen verschiedene Wechselkurssysteme sowie die Theorie der offenen Volkswirtschaft.
- beschreiben Ursachen und Merkmale konjunktureller Schwankungen sowie den Einsatz staatlicher Stabilisierungsinstrumente in der Kurzfristanalyse.
- können die zentralen makroökonomischen Modelle einordnen und deren Annahmen und wirtschaftspolitische Implikationen vergleichen.

Methodenkompetenz

Die Studierenden:

- wenden grundlegende makroökonomische Modelle und Indikatoren an, um volkswirtschaftliche Problemstellungen zu analysieren und zu bewerten (z. B. BIP-Berechnung, Inflationsmessung, Arbeitslosenquote).
- interpretieren wirtschaftliche Daten und Statistiken und leiten daraus Schlussfolgerungen zur gesamtwirtschaftlichen Lage ab.
- nutzen analytische Werkzeuge zur Untersuchung von Wechselkursbewegungen, internationalen Kapitalflüssen und außenwirtschaftlichen Ungleichgewichten.
- beurteilen kurzfristige wirtschaftliche Entwicklungen anhand von Modellen der wirtschaftlichen Schwankungen und überprüfen die Wirkung wirtschaftspolitischer Maßnahmen.
- übertragen theoretische Konzepte auf einfache praktische Fragestellungen und entwickeln begründete Lösungsansätze.

Sozialkompetenz

Die Studierenden:

- arbeiten konstruktiv im Team zusammen und entwickeln gemeinsam Lösungen zu makroökonomischen Fragestellungen.
- diskutieren wirtschaftliche Zusammenhänge und wirtschaftspolitische Positionen sachlich, respektvoll und argumentativ fundiert.

Content:

- Bruttoinlandsprodukt
- Wirtschaftswachstum und Produktivität
- Verbraucherpreisindex
- Arbeitslosigkeit
- Finanzsystem
- Geld und Inflation
- Internationale Zusammenhänge
  - Zahlungsbilanz
  - Wechselkurs(systeme)
  - Makroökonomische Theorie der offenen Volkswirtschaft
- Kurzfristige Betrachtungen
  - Wirtschaftliche Schwankungen
  - Instrumente der Stabilisierung

Literature:

Verpflichtend:

- MANKIW, N. Gregory und Mark P. TAYLOR, 2024. *Grundzüge der Volkswirtschaftslehre*. Stuttgart: Schäffer Poeschel. ISBN 978-3-7910-6261-7

Empfohlen:

- ARNOLD, Lutz, 2024. *Makroökonomik: Eine Einführung in die Theorie der Güter-, Arbeits- und Finanzmärkte*. Tübingen: Mohr Siebeck. ISBN 978-3-16-163993-7 [Titel anhand dieser ISBN in Citavi-Projekt übernehmen]
- BLANCHARD, Olivier und Gerhard ILLING, 2025. *Makroökonomie*. Hallbergmoos: Pearson. ISBN 978-3-86894-555-3
- HERRMANN, Marco, 2021. *Arbeitsbuch Grundzüge der Volkswirtschaftslehre*. Stuttgart: Schäffer-Poeschel. ISBN 978-3-7910-5244-1

Additional remarks:

Die Teilnehmerzahl in diesem Modul ist für Studierende der Fakultät WI auf maximal 10 begrenzt. Nur Studierende, die sich fristgerecht über die Online-Fächeranmeldung angemeldet haben (Platzvergabe nach dem Windhund-Verfahren) und die in der ersten Vorlesung anwesend sind, können an diesem Modul teilnehmen und erhalten Zugang zu den Kursunterlagen. Es gibt keine Warteliste.

8.1.3 Accounting Grundlagen

Module abbreviation:	GBM_AC_Grundlagen	**SPO-No.:**	1.9
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Pflichtfach	2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Deutsch	1 Semester	nur Sommersemester

Responsible for module:	Zellner, Elisabeth
Lecturers:	Schmidt, Karin; Zellner, Elisabeth
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 78 h Total: 125 h
Subjects of the module:	1.9: Accounting Grundlagen
Lecture types:	SU/Ü - seminaristischer Unterricht/Übung
Examinations:	schrP90 - schriftliche Prüfung, 90 Minuten
Usability for other study programs:	Keine

Prerequisites according examination regulation:

Keine

Recommended prerequisites:

Keine

Objectives:

Die Studierenden:

Fachkompetenz

- kennen die fachlichen und rechtlichen Grundlagen und Bestandteile des externen Rechnungswesens.
- kennen den Unterschied zwischen externem und internem Rechnungswesen.
- können zwischen Ertrag/Aufwand und Kosten/Leistungen differenzieren.
- sind in der Lage die Teilbereiche der Kosten-/Leistungsrechnung zu benennen und deren Funktionsweise zu erläutern.
- kennen die Funktionsweisen und Unterschiede der Vollkosten- und Teilkostensysteme.

Methodenkompetenz

- beherrschen die Methoden des Ansatzes und der Bewertung aller Bereiche des Jahresabschlusses. Das Beurteilungsvermögen von Jahresabschlüssen wird anhand von Instrumenten der Bilanzanalyse bei den Studierenden entwickelt.
- können mit der Technik der doppelten Buchführung die Erstellung eines Jahresabschlusses sowie die Verbuchung unterjähriger Geschäftsvorfälle durchführen.
- wenden die Verfahren der Kostenstellenrechnung sicher an.
- ermitteln die Kosten pro Produkt nach angemessenen Verfahren.

- ermitteln das Betriebsergebnis im Gesamt- und Umsatzkostenverfahren

Sozialkompetenz

- können in Teams kooperieren und erfolgreich zusammenarbeiten, um gemeinsam Aufgaben zu lösen.

Selbstkompetenz

- sind in der Lage, eigenständig einfache Fragestellungen im Bereich des Rechnungswesens zu analysieren und Lösungsansätze zu erarbeiten.

Content:

Externes Rechnungswesen (Zellner)

Externes Rechnungswesen I (Jahresabschluss)

- Grundlagen des Jahresabschlusses
- Bestandteile des Jahresabschlusses (GuV, Bilanz u.a.)
- Ansatz- und Bewertungsvorschriften
- Grundlagen der Bilanzanalyse
- Grundlagen der internationalen Rechnungslegung

Externes Rechnungswesen II (Buchführung)

- Grundlagen der Buchführungs- und Jahresabschlusstechnik
- Ausgewählte Buchführungsfälle

Internes Rechnungswesen (Schmidt)

- Grundlagen und Systeme der betrieblichen Kosten- und Leistungsrechnung
- Kostenartenrechnung: Klassifizierung von Kosten
- Kostenstellenrechnung: Instrumentarium der traditionellen Betriebsabrechnung auf Vollkostenbasis
- Kostenträgerstückrechnung: Methoden der verursachungsgerechten Kalkulation
- Kostenträgerzeitrechnung: Gesamtkosten- und Umsatzkostenverfahren
- Kostenrechnung als Entscheidungsinstrument: Teilkosten- und Plankosten-Rechnung

Literature:

Verpflichtend:

- COENENBERG, Adolf Gerhard, Thomas M. FISCHER und Thomas GÜNTHER, 2016. *Kostenrechnung und Kostenanalyse*. Muenchen: Schäffer-Poeschel Verlag für Wirtschaft Steuern Recht GmbH. ISBN 978-3-7910-3613-7
- BUCHHOLZ, Rainer, 2024. *Grundzüge des Jahresabschlusses nach HGB und IFRS: mit Aufgaben und Lösungen*. 11. Auflage. München: Verlag Franz Vahlen. ISBN 978-3-8006-7347-6, 3-8006-7347-9
- DÖRING, Ulrich und Rainer BUCHHOLZ, 2025. *Buchhaltung und Jahresabschluss: mit Aufgaben, Lösungen und Klausurtraining*. 17. Auflage. Berlin: Erich Schmidt Verlag. ISBN 978-3-503-23959-7, 3-503-23959-6
- , . *Handelsgesetzbuch (aktuelle Auflage)*.

Empfohlen:

- COENENBERG, Adolg G., Iris BERGMANN und Gerhard MATTNER, 2021. *Einführung in das Rechnungswesen: Grundlagen der Buchführung und Bilanzierung*. Stuttgart: Schäffer-Poeschel. ISBN 978-3791050935
- SCHMIDT, Andreas, 2022. *Kostenrechnung*. Stuttgart: Kohlhammer. ISBN 978-3-17-041110-4

Additional remarks:

Die Veranstaltung erfolgt als Präsenzveranstaltung. Sie kann in besonderen Fällen auch virtuell erfolgen.

8.1.4 Digital Business Fundamentals

Module abbreviation:	GBM_DBF	SPO-No.:	1.10
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Pflichtfach	2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Englisch	1 Semester	nur Sommersemester

Responsible for module:	Locher, Christian
Lecturers:	Faulbacher, Michael; Rimmelspacher, Udo
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 78 h Total: 125 h
Subjects of the module:	1.10: Digital Business Fundamentals
Lecture types:	SU/PR - Seminar based teaching/laboratory
Examinations:	LN - Portfolio Exam (with exams before and a written exam 45 min within the examination period)
Usability for other study programs:	None

Prerequisites according examination regulation:

None

Recommended prerequisites:

None

Objectives:

Subject-specific competence

Upon successful completion of this course, students will be able to…

- be familiar with the **technological foundations and principles of Digital Business**. They know the essential hardware, software, and network components and can describe how these elements interact.
- know fundamental aspects of the **analysis, conception, and modeling of business processes** and their support through application systems.
- understand the different **application systems** and their fields of application in companies, categorize them into classes, and be able to evaluate and weigh the advantages, disadvantages, and value of these systems within the corporate environment.
- know the basics and potential fields of application of **Artificial Intelligence** within a company.

Methodological competence

Upon successful completion of this course, students will be able to…

- describe selected **IT management tasks**, such as the organization of IT and IT processes.
- describe the **core elements of digital business models** and compare various business models with each other.
- derive the **success factors** for selected practical business models.

- place current aspects of Digital Business (e.g., Internet of Things) into the **corporate and macroeconomic context**.
- know the basic functionalities of a selected **Digital Business system**, independently configure it with the necessary data, enter master data, and implement the associated business transactions.

Personal competence

Upon successful completion of this course, students will be able to:

- Independently take on their role in a project team and develop a contribution to the overall solution.

Social competence

Upon successful completion of this course, students will be able to:

- Collaboratively develop solutions for applied Digital Business problems.

Content:

1. Technological Foundations for Digital Business
2. Business Processes and Application Systems in Companies, Artificial Intelligence
3. Fundamentals of IT Organization and IT Management
4. Fundamentals of Digital Business Models
5. Basic functionalities of the used Digital Business System: Configuration and implementation of business transactions using an example

Literature:

Verpflichtend:

- LAUDON, Kenneth C. und Jane Price LAUDON, . *Management Information Systems: Managing the Digital Firm*. ISBN 978-1-292-40328-1
- LEIMEISTER, Jan Marco, 2025. *Einführung in die Wirtschaftsinformatik*. 14. Auflage. Berlin [u.a.]: Springer Gabler. ISBN 978-3-662-70646-6. https://doi.org/10.1007/978-3-662-70646-6
- RIMMELSPACHER, Udo, 2025. *Abbildung und Integration von Elementarfaktoren in SAP S/4HANA*. Wiesbaden: Springer Vieweg. ISBN 978-3658477660. https://doi.org/10.1007/978-3-658-47767-7

Empfohlen:

- WIRTZ, Bernd, . *Digital Business and Electronic Commerce: Strategy, Business Models and Technology*. Cham: Springer. ISBN 978-3-031-50289-7
- KOLLMANN, Tobias, 2019. *E-Business - Grundlagen elektronischer Geschäftsprozesse in der Digitalen Wirtschaft*. Wiesbaden: Springer Gabler. ISBN 978-3-658-26142-9, 978-3-658-26143-6
- HEINEMANN, Gerrit, 2018. *Der neue Online-Handel: Geschäftsmodelle, Geschäftssysteme und Benchmarks im E-Commerce [online]* [online]. Wiesbaden: Springer Gabler PDF e-Book. ISBN 978-3-658-20354-2. Verfügbar unter: 10.1007/978-3-658-20354-2.
- GRAF, Alexander und Holger SCHNEIDER, 2015. *Das E-Commerce Buch: Marktanalysen - Geschäftsmodelle - Strategien*. Frankfurt am Main: dfv Mediengruppe Fachbuch. ISBN 978-3-86641-307-8

Additional remarks:

- Registration for the examination must take place within the regular **examination registration period**.
- The **Practical Examination (prP)** takes place during the lecture period and lasts **30 minutes**. Students must demonstrate that they can execute specified business transactions using the Digital Business system. A maximum of **45 points** can be achieved in this examination. The date of the practical examination will be announced at the beginning of the semester.
- The **Written Examination (schrP)** lasts **45 minutes** and takes place during the official examination period. A maximum of **45 points** can be achieved.
- If one of the partial components is not completed in a semester and no medical certificate is provided, that component will be graded with **0 (zero) points**.
- Withdrawal (e.g., due to illness) can only be declared for the **entire module**. If a withdrawal is declared, the points from any performance components already completed will automatically be forfeited. These must be taken again in the re-examination within 6 or 12 months.

- There will be **no alternative dates** for individual examination components within the semester.
- The portfolio examination is considered passed if a total of **at least 45 points** is achieved. All acquired points are added up for the final grade calculation.
- If the portfolio examination is not passed (i.e., in total less than 45 points achieved), all partial components must be retaken in the **re-examination**.

8.1.5 Operations Management

Module abbreviation:	GBM_OM	SPO-No.:	1.11
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Pflichtfach	2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Deutsch	1 Semester	nur Sommersemester

Responsible for module:	Mayr, Michael
Lecturers:	Mayr, Michael; Sternbeck, Michael
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 78 h Total: 125 h
Subjects of the module:	1.11: Operations Management
Lecture types:	SU/Ü - seminaristischer Unterricht/Übung
Examinations:	schrP90 - schriftliche Prüfung, 90 Minuten
Usability for other study programs:	Keine

Prerequisites according examination regulation:

Keine

Recommended prerequisites:

Keine

Objectives:

Die Studierenden ...

- ... kennen die grundlegenden Aufgaben des Operations Managements.
- ... beherrschen die integrative und koordinative Perspektive des Supply Chain Managements.
- ... verstehen die prinzipiellen Herausforderungen des Supply Chain Planning.
- ... kennen wesentliche Supply Chain Plaungsentscheidungen auf den unterschiedlichen Planungsebenen
- … beherrschen die Anwendung gängiger Prognosemethoden im Kontext des Operations Managements
- … können die Zuverlässigkeit einer Prognose bewerten und haben die Auswirkungen unzuverlässiger Forecasts verstanden.
- … sind in der Lage, unterschiedliche Ansätze des Qualitätsmanagements zu erörtern und praxisrelevante Instrumente des Qualitäsmanagements anzuwenden.
- … beherrschen unterschiedliche Verfahren der statistischen Qualitätskontrolle und sind sicher bei der Interpretation der Qualitätskenngrößen.

Content:

- Einführung in Operations Management und Supply Chain Management
- Beispiele für Operations Management-Entscheidungen in unterschiedlichen Branchen
- Grundlagen des Supply Chain Management und der Supply Chain Planung

- Supply Chain Planungsprobleme auf strategischer, taktischer und operativer Ebene
- Verfahren der Prognose inkl. Ansätze zur Einschätzung der Prognosegüte
- Konzepte des Qualitätsmanagements und klassische Instrumente des Qualitätsmanagements
- Verfahren der statistischen Qualitätskontrolle
- Anwendungsfälle der Prognose, des Qualitätsmanagements und der Qualitätskontrolle

Literature:

Verpflichtend:

- PFOHL, Hans-Christian, 2025. *Logistiksysteme: Betriebswirtschaftliche Grundlagen* [online]. Berlin, Heidelberg: Springer Berlin Heidelberg PDF e-Book. ISBN 978-3-662-69936-2. Verfügbar unter: https://doi.org/10.1007/978-3-662-69936-2.
- HEIZER, Jay H., Barry RENDER und Chuck MUNSON, 2024. *Operations management: sustainability and supply chain management*. Harlow, England ; London ; New York ; Boston: Pearson. ISBN 1-292-44483-5, 978-1-292-44483-3
- STEVENSON, William J., 2021. *Operations Management*. New York, NY: McGraw-Hill. ISBN 978-1-260-57571-2
- GÜNTHER, Hans-Otto und Horst TEMPELMEIER, 2020. *Supply chain analytics: Operations Management und Logistik*. 13. Auflage. Norderstedt: BoD – Books on Demand. ISBN 978-3-750-43766-1, 3-750-43766-1

Empfohlen:

- KUMMER, Sebastian, Oskar GRÜN und Werner JAMMERNEGG, 2019. *Grundzüge der Beschaffung, Produktion und Logistik - das Übungsbuch*. Hallbergmoos: Pearson. ISBN 978-3-86326-779-7

Additional remarks:

Keine Anmerkungen

8.2 Foreign Language I - IV

8.2.1 Chinesisch II

Module abbreviation:	GBM_EFL_II_Chinesisch	**SPO-No.:**	1.12
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Wahlpflichtfach zur Sprach- und Sozialkompetenz	2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Chinesisch	1 Semester	nur Sommersemester

Responsible for module:	Chen, Jing
Lecturers:	Chen, Jing
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 78 h Total: 125 h
Subjects of the module:	1.12: Chinesisch II
Lecture types:	SU/Ü - seminaristischer Unterricht/Übung
Examinations:	LN - schriftliche Prüfung, 90 Minuten
Usability for other study programs:	None

Prerequisites according examination regulation:

None

Recommended prerequisites:

None

Objectives:

Students are able to

- understand and use sentences and frequently used expressions related to areas of most immediate relevance (daily business situations)
- They have become familiar with cultural differences and intercultural aspects.

Content:

- Acquisition of most fundamental language concepts allowing students to communicate in every day situations
- Written Hanzi (Chinese characters)
- Case studies to gain an understanding of certain aspects of Chinese business culture

Literature:

Verpflichtend:

• LIU, Xun, Kai ZHANG und Shehui LIU, 2007. *Das neue praktische Chinesisch - Lehrbuch 1*. ISBN 978-3905816006 Empfohlen: Keine
Additional remarks:
Maximum of 25 students per class. Following literature for further reference will be announced during class.

8.2.2 Französisch II

Module abbreviation:	GBM_EFL_II_Französisch	**SPO-No.:**	1.12
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Allgemeines Wahlpflichtfach	2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Französisch	1 Semester	nur Sommersemester

Responsible for module:	Witschel, Laura Valérie
Lecturers:	Witschel, Laura Valérie
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 78 h Total: 125 h
Subjects of the module:	1.12: Französisch II
Lecture types:	SU/Ü - seminaristischer Unterricht/Übung
Examinations:	LN - schriftliche Prüfung, 90 Minuten
Usability for other study programs:	None

Prerequisites according examination regulation:

None

Recommended prerequisites:

None

Objectives:

The course will take students from level A1 to level A2.

Students are able to

- understand and use sentences and frequently used expressions related to areas of most immediate relevance (daily situations)
- communicate in simple and routine tasks
- describe in simple terms aspects of one's background, immediate environment and matters in areas of immediate need.

Content:

- Grammar: Passé composé, Imparfait, Future, Conditional, Imperative, Personal pronouns, Determinants, Adverbs, Time, Days, Months, Dates, Comparative of Adjectives + Adverbs, Superlatives
- Topics: Introducing oneself, Buying and Ordering, Organizing vacations, meetings and events, Education, Free time, Informing oneself on current affairs, Writing letters, Jobs and job applications, Talking on the phone.

Literature:

Verpflichtend:

- LAUDUT, Nicole, Christèle JANY und René NOHR, 2014. *Rebonjour: Auffrischungskurs Französisch. A2 Lehr- und Arbeitsbuch mit Audio-CD*. München: Hueber. ISBN 978-3-19-003373-7
- GRÉGOIRE, Maia und Odile THIÉVENAZ, 2014. *Grammaire progressive du français. [4,1]. [Hauptband]: niveau intermédiaire; mit 680 Übungen*. ISBN 978-3-12-529854-5

Empfohlen:

Keine

Additional remarks:

Maximum of 25 students per class.

Following literature for further reference will be announced during class.

The course is held on-site. However, under special circumstances, it may also take place virtually.

8.2.3 Spanisch II

Module abbreviation:	GBM_EFL_II_Spanisch	SPO-No.:	1.12
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Allgemeines Wahlpflichtfach	1,2
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Deutsch	1 Semester	Winter- und Sommersemester

Responsible for module:	Guzmán, Ximena	
Lecturers:	Guzmán, Ximena	
Credit points / SWS:	5 ECTS / 4 SWS	
Workload:	Contact hours:	47 h
	Self-study:	78 h
	Total:	125 h
Subjects of the module:	1.12: Spanisch II	
Lecture types:	S - Seminar	
Examinations:	LN - schriftliche Prüfung, 90 Minuten	
Usability for other study programs:	Keine	

Prerequisites according examination regulation:

Keine

Recommended prerequisites:

Keine

Objectives:

Fachkompetenz

- Die Studierenden verstehen häufig gebrauchte Ausdrücke in vertrauten Situationen.
- Sie können einfache Gespräche über Familie, Arbeit, Freizeit, Reisen führen.
- Sie sind in der Lage, einfache Texte zu schreiben.

Methodenkompetenz

- Die Studierenden wenden Strategien zum Lese- und Hörverstehen an.
- Sie recherchieren sprachliche Inhalte selbstständig mithilfe digitaler Medien.
- Sie verbessern gezielt ihre Ausdrucksfähigkeit durch Wiederholung und Übung.

Persönlichkeitskompetenz

- Die Studierenden reflektieren ihre Lernfortschritte.
- Sie entwickeln Selbstvertrauen im Umgang mit komplexeren Sprachsituationen.

Sozialkompetenz

- Die Studierenden interagieren angemessen in Alltagssituationen auf Spanisch.
- Sie zeigen Toleranz gegenüber sprachlichen Fehlern anderer.
- Sie beteiligen sich aktiv am sprachlichen Austausch in der Gruppe.

Content:

- Familie, Beziehungen, Biografie
- Beschreibung eines Ortes
- Informationen über Konsumgüter/ Kleidung einkaufen
- Biografie und Lebenslauf
- Das Vorstellungsgespräch
- Der Besuch beim Arzt / in der Apotheke
- Vertiefung verschiedener grammatikalischer Aspekte

Literature:

Verpflichtend:

- GUERRERO GARCÍA, Encarnación und Núria XICOTA TORT, . *universo.ele intensivo A1/A2: Spanisch für Studierende*. München: Hueber. ISBN 978-3-19-154333-4

Empfohlen:

Keine

Additional remarks:

Maximum of 25 students per class.

Following literature for further reference will be announced during class.

The course is held on-site. However, under special circumstances, it may also take place virtually.

8.2.4 Spanisch III

Module abbreviation:	GBM_EFL_III_Spanisch	SPO-No.:	1.18
Curriculum:	**Program**	**Module type**	**Semester**
	Global Economics and Business Management (SPO WS 25/26)	Wahlpflichtfach zur Sprach- und Sozialkompetenz	2,3
Module attributes:	**Language of instruction**	**Duration of module**	**Frequency of offer**
	Spanisch	1 Semester	Winter- und Sommersemester

Responsible for module:	Valencia-Schüle, Belinda Patricia
Lecturers:	Valencia-Schüle, Belinda Patricia
Credit points / SWS:	5 ECTS / 4 SWS
Workload:	Contact hours: 47 h Self-study: 78 h Total: 125 h
Subjects of the module:	1.18: Spanisch III
Lecture types:	SU/Ü - seminaristischer Unterricht/Übung
Examinations:	LN - schriftliche Prüfung, 90 Minuten
Usability for other study programs:	None

Prerequisites according examination regulation:

None

Recommended prerequisites:

None

Objectives:

Fachkompetenz

- Die Studierenden verstehen Hauptpunkte klarer Standardtexte zu bekannten Themen.
- Sie können sich zusammenhängend über persönliche und gesellschaftliche Themen äußern.
- Sie schreiben einfache zusammenhängende Texte (z. B. Bericht, E-Mail, Beschreibung).

Methodenkompetenz

- Die Studierenden wenden Strategien zur Verbesserung von Lese-, Hör- und Schreibkompetenzen an.
- Sie reflektieren über sprachliche Strukturen und deren Anwendung.

Persönlichkeitskompetenz

- Die Studierenden äußern eigene Meinungen und vertreten Standpunkte.
- Sie zeigen Lernbereitschaft und interkulturelles Interesse.

Sozialkompetenz

- Die Studierenden kommunizieren kooperativ in Diskussionen und Gruppenarbeiten.
- Sie beteiligen sich aktiv an Gesprächen.

Content:
• Erzählung von Geschichten oder Anekdoten in der Vergangenheit • Kulturelle Unterschiede und soziale Themen • Umwelt, Konsum und nachhaltiges Leben • Reiseerfahrungen und interkulturelle Kommunikation • Kenntnisse über Interkulturalität in der Arbeitswelt • Grammatik: Pretérito imperfecto, indefinido, pluscuamperfecto; subjuntivo in festen Ausdrücken; Konditionalsätze (Typ 1); Relativsätze; indirekte Rede • Konnektoren: zeitlich, kausal, adversativ, konsekutiv
Literature:
Verpflichtend: • POZO VICENTE, Cristina und Nuria XICOTA TORT, . *Universo.ELE B1*. ISBN 978-3-19-254334-0 Empfohlen: Keine
Additional remarks:
None