

Program and Course Description

Global Business

Master of Arts (M. A.)

THI Business School

Study and Examination Regulation: WS 23/24 (per 23.01.2023)

as per: Winter Semester 2023/24



Content

1	Overview of modules and hours (1. - 4. Semester) *	3
2	Description of Modules	4
2.1	Compulsory Subjects	4
2.1.1	Global Business and Economics 1	4
2.1.2	Intercultural Competencies	6
2.1.3	Global Business Model Design	8
2.1.4	Modern Leadership	10
2.1.5	Global Business and Economics 2	12
2.1.6	Global Business Case Studies	13
2.1.7	Research methods for Business	14
2.1.8	Advanced Topics in Internationalization	15
2.1.9	Master Thesis	16
2.2	Specialization modules in Global Business	17
2.2.1	SCM/SUS - Sustainable Supply Chain Management	17
2.2.2	SCM - Supply Chain Analytics	19
2.2.3	SCM - Innovative Supply Chain Solutions	20
2.2.4	SCM - Digital SCM Technologies	21
2.2.5	SUS - Social Impact, Sustainability and Compliance	22
2.2.6	SUS - Social Entrepreneurship	23
2.2.7	SUS - Sustainable HR Management	24
2.3	Management Electives	25
2.3.1	(Management Elective)	25

1 Overview of modules and hours (1. - 4. Semester) *

CURRICULUM GLOBAL BUSINESS		1. Semester WS		2. Semester SS		3. Semester WS		4. Semester SS	
SPO No.	Module	SWS**	ECTS	SWS	ECTS	SWS	ECTS	SWS	ECTS
1	Global Business and Economics 1	4	5						
2	Intercultural Competencies	4	5						
3	Global Business Model Design	4	5						
7	Modern Leadership	4	5						
5	Global Business and Economics 2			4	5				
6	Global Business Case Studies			4	5				
4	Research methods for Business			4	5				
8	Advanced Topics in Internationalization			4	5				
9	Specialisation modules in Global Business					4x4 =16	4x5 =20		
10	Management Elective							4	5
11	Master Thesis								25
Total		16	20	16	20	16	20	4	30

*All further details are specified in the attachment of the respective Study and Examination Regulation (SPO WS23/24) [here](#).

** Hours per week.

2 Description of Modules

2.1 Compulsory Subjects

2.1.1 Global Business and Economics 1			
Module abbreviation:	GBU_GBE1	SPO-No.:	1
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	1
Module attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	Vogler, Thomas		
Lecturers:	Vogler, Thomas		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Global Business and Economics 1		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	schrP90-120 - written exam, 90-120 minutes		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
<ul style="list-style-type: none"> • Students learn to understand the impact of globalization on business and the global economy. • Students learn to analyze the competitive environment in global markets. • Students learn to develop cross-cultural communication and negotiation skills. • Students learn to identify opportunities and challenges presented by emerging markets. 			
Content:			
<ul style="list-style-type: none"> • Understanding globalization and its impact on business • Theories of international trade and investment • Analyzing the competitive environment in global markets • Global supply chain management and logistics • Corporate social responsibility in a global context • Cross-cultural communication and negotiation skills • Emerging markets and the challenges and opportunities they present 			

- Emerging issues in global economics, such as climate change and inequality
- The role of culture and social norms in global economics
- Ethical considerations in global economics and business practices

Literature:*Compulsory:*

- tbd

Recommended:

- tbd

Additional remarks:

None.

2.1.2 Intercultural Competencies

Module abbreviation:	GBU_IC	SPO-No.:	2
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	1
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	Ferell, Beroz		
Lecturers:	Ferell, Beroz		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Intercultural Competencies		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	SA – seminar paper with presentation		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
<ul style="list-style-type: none"> • An enhanced understanding of issues related to diversity and intercultural communication • An increased commitment to valuing similarities and differences in individuals • An increased understanding of how individual differences can strengthen a group or organization • An enhanced ability to be open to discussions about the deeper implications of diversity and intercultural communication through dialogue • The ability to apply learning to real world experience in global business 			
Content:			
<ul style="list-style-type: none"> • Cultural intelligence and its importance in global business • Developing empathy and cultural sensitivity • Overcoming stereotypes and biases in cross-cultural contexts • Understanding cultural differences and their impact on business interactions • Communication skills for multicultural environments • Strategies for building trust across cultures • Resolving conflicts in intercultural settings • 5 Core skills for being effective in a diverse world • Demonstrate learning through the completion of assigned reading, research, class participation, group projects and presentations 			

Literature:*Compulsory:*

- Course Workbook with relevant learning materials and tools (downloadable on Moodle) to be brought to class.

Recommended:

- BANAJI, Mahzarin R. and Anthony G. GREENWALD, 2013. *Blindspot: hidden biases of good people*. New York: Delacorte Press. ISBN 978-0-553-80464-5, 978-0-440-42329-4
- MEYER, Erin, 2015. *The culture map: decoding how people think, lead, and get things done across cultures*. F. edition. New York, NY: PublicAffairs. ISBN 978-1-61039-276-1

Additional remarks:

None.

2.1.3 Global Business Model Design

Module abbreviation:	GBU_GBMD	SPO-No.:	3
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	1
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	Vogler, Thomas		
Lecturers:	Vogler, Thomas		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Global Business Model Design		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	SA – seminar paper with presentation		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
<ul style="list-style-type: none"> • Students learn to understand different business models and how they apply to global markets. • Students learn to identify sources of competitive advantage in global business. • Students learn to design a global value chain that maximizes efficiency and effectiveness. • Students learn to develop global marketing strategies. • Students will play a business simulation in teams. Our teams will play against students from a northern German university. 			
Content:			
<ul style="list-style-type: none"> • Understanding different business models and how they apply to global markets • Identifying sources of competitive advantage in global business • Designing a global value chain that maximizes efficiency and effectiveness • Developing global marketing strategies • Understanding the role of technology in global business model design • Innovating and adapting business models to changing global conditions • Analyzing the impact of cultural differences on business models • Identifying and managing risks in global business models • Balancing local and global needs in business model design 			

<ul style="list-style-type: none">• Business Simulation
Literature:
<i>Compulsory:</i> <ul style="list-style-type: none">• tbd <i>Recommended:</i> <ul style="list-style-type: none">• tbd
Additional remarks:
None.

2.1.4 Modern Leadership			
Module abbreviation:	GBU_ML	SPO-No.:	7
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	1
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	Hackl, Oliver		
Lecturers:	Hackl, Oliver		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Modern Leadership		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	mdIP – oral exam		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
Basic knowledge in HR management and leadership			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • understand the changing nature of leadership in the global new normal • build, motivate and manage high-performance teams in a fast changing and increasingly digitized world • correspondingly lead change and innovation in global organizations 			
Content:			
<ul style="list-style-type: none"> • Introduction to Modern Leadership in the New Normal • Adapting Leadership Styles for the New Normal • Organizational Behavior and Decision Making • Motivating and Engaging High-Performance Teams • Effective Communication & Coaching • Embracing Digital Transformation in Leadership • Leading in the Midst of Chaos, Crisis and Uncertainty • Cultivating Diversity, Equity and Inclusion in Leadership • Ethical and Emotional Leadership in the New Normal • Nurturing Innovation and Creativity in Leadership 			

<ul style="list-style-type: none">• Leading Change and Transformation• The Future of Leadership: Trends and Emerging Practices• Overview of the Oral Exam Format, including the Structure, Duration, and Assessment Criteria
Literature:
<p><i>Compulsory:</i></p> <ul style="list-style-type: none">• tbd <p><i>Recommended:</i></p> <ul style="list-style-type: none">• Daniel Kahneman: Thinking Fast and Slow, 2012, ISBN-13 978-0141033570• Daniel Goleman, Richard Boyatzis, Annie McKee: Primal Leadership. Learning To Lead With Emotional Intelligence, Harvard Business Review Press, 2004, ISBN-13 978-1591391845• Faisal AlSuwaidi, ChatGPT: Beyond the Horizon: Uncharted Territories in Modern Leadership, 2023, ISBN-13 979-8389502468• Lloyd Culbertson, Michael Scott Parks: Leadership Today. How to Harness The Power Of Modern Leadership Practices, 2023, ISBN-13 979-8386384081
Additional remarks:
None.

2.1.5 Global Business and Economics 2			
Module abbreviation:		SPO-No.:	5
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	2
Module attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Summer semester
Responsible for module:	Rauscher, Alois		
Lecturers:	Rauscher, Alois		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:		47 h
	Self-study:		78 h
	Total:		125 h
Subjects of the module:	Global Business and Economics 2		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	schrP90-120 - written exam, 90-120 minutes		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • understand advanced concepts in international trade and investment • analyze the impact of economic policies on global business • develop effective global financial management strategies • evaluate the ethical implications of global business practices 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.1.6 Global Business Case Studies			
Module abbreviation:		SPO-No.:	6
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	2
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Summer semester
Responsible for module:	Vogler, Thomas		
Lecturers:	Vogler, Thomas		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:		47 h
	Self-study:		78 h
	Total:		125 h
Subjects of the module:	Global Business Case Studies		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	Proj –Project Paper		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> analyze real-world examples of global business successes and failures apply theoretical concepts from other lectures to real-world cases develop critical thinking and problem-solving skills through case analysis develop recommendations for companies facing global business challenges 			
Content:			
<ul style="list-style-type: none"> tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> tbd 			
Additional remarks:			
None.			

2.1.7 Research methods for Business			
Module abbreviation:		SPO-No.:	4
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	1
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Summer semester
Responsible for module:	Fend, Lars		
Lecturers:	Fend, Lars		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:		47 h
	Self-study:		78 h
	Total:		125 h
Subjects of the module:	Research methods for Business		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	Proj – Project Paper		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • develop research questions and hypotheses • conduct literature reviews and identify gaps in research • select appropriate research designs and methods • ensure research ethics and integrity 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.1.8 Advanced Topics in Internationalization

Module abbreviation:		SPO-No.:	8
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	2
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Summer semester
Responsible for module:	Knoppe, Marc		
Lecturers:	Knoppe, Marc		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Advanced Topics in Internationalization		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	Proj – Project Paper		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • identify and manage the challenges of operating in emerging markets • develop effective global procurement and supply chain management strategies • manage cross-border mergers and acquisitions • analyze the impact of technological innovation on global business 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.1.9 Master Thesis			
Module abbreviation:		SPO-No.:	11
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Compulsory Subject	4
Module attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter and summer semester
Responsible for module:	Vogler, Thomas		
Lecturers:	Vogler, Thomas; N.N.		
Credit points / SWS:	25 ECTS / 0 SWS		
Workload:	Contact hours:		23 h
	Self-study:		602 h
	Total:		625 h
Subjects of the module:	Master Thesis		
Lecture types:	Final Thesis		
Examinations:	Koll/MA: Master thesis with colloquium (weight 4:1)		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
Release of the Master Thesis subject assumes the successful completion of credits and examinations totaling at least 30 ECTS. There is a six-month preparation period for the Master Thesis. The regulations on the issuance of the thesis in the general examination regulation of the Technische Hochschule Ingolstadt are also applicable.			
Recommended prerequisites:			
None.			
Objectives:			
Students will show their scientific competence and knowledge.			
Content:			
<ul style="list-style-type: none"> tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> tbd 			
Additional remarks:			
None.			

2.2 Specialization modules in Global Business

The following specialization modules will be offered:

- Global Supply Chain and Logistics Management (SCM)
- Social Impact and Sustainability (SUS)

Students must choose one specialization and take the corresponding courses.

2.2.1 SCM/SUS - Sustainable Supply Chain Management			
Module abbreviation:		SPO-No.:	9
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	3
Module attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter Semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Sustainable Supply Chain Management		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None.			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • develop sustainable logistics and transportation practices • understand the role of certification and standards in sustainable supply chain management • develop effective sustainability reporting and measurement practices in the supply chain • analyze the impact of sustainability on supply chain costs and competitiveness. 			
Content:			
<ul style="list-style-type: none"> • tbd 			

Literature:
<i>Compulsory:</i> <ul style="list-style-type: none">• tbd <i>Recommended:</i> <ul style="list-style-type: none">• tbd
Additional remarks:
None.

2.2.2 SCM - Supply Chain Analytics			
Module abbreviation:		SPO-No.:	9
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	3
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:		47 h
	Self-study:		78 h
	Total:		125 h
Subjects of the module:	Supply Chain Analytics		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • develop analytical models for supply chain optimization and performance management • understand the role of artificial intelligence and machine learning in supply chain analytics • develop effective data visualization and reporting practices for supply chain analytics • analyze the ethical implications of supply chain analytics, such as privacy and data security 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.2.3 SCM - Innovative Supply Chain Solutions

Module abbreviation:		SPO-No.:	9
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	3
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:		47 h
	Self-study:		78 h
	Total:		125 h
Subjects of the module:	Innovative Supply Chain Solutions		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • develop effective collaboration and partnership strategies for supply chain innovation • understand the role of open innovation in supply chain management • analyze the impact of innovation on supply chain costs and competitiveness • develop effective innovation reporting and measurement practices in the supply chain 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.2.4 SCM - Digital SCM Technologies			
Module abbreviation:		SPO-No.:	9
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	3
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:		47 h
	Self-study:		78 h
	Total:		125 h
Subjects of the module:	Digital SCM Technologies		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • identify relevant digital technologies for supply chain management, such as IoT and AI • develop effective digital supply chain strategies • develop effective data management and analytics practices for digital supply chains • understand the role of cloud computing and cybersecurity in digital supply chain management 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.2.5 SUS - Social Impact, Sustainability and Compliance			
Module abbreviation:		SPO-No.:	9
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	3
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Social Impact, Sustainability and Compliance		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> analyze the impact of cultural and social factors on social impact and sustainability develop effective communication and marketing strategies for sustainability initiatives understand the role of green marketing and eco-labeling in promoting sustainability develop effective compliance management practices for sustainability regulations 			
Content:			
<ul style="list-style-type: none"> tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> tbd 			
Additional remarks:			
None.			

2.2.6 SUS - Social Entrepreneurship			
Module abbreviation:		SPO-No.:	9
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	3
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:		47 h
	Self-study:		78 h
	Total:		125 h
Subjects of the module:	Social Entrepreneurship		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • identify social and environmental problems that can be addressed through entrepreneurship • develop business plans for social entrepreneurship ventures • identify and secure funding sources for social entrepreneurship ventures • measure and report on the social and environmental impact of social entrepreneurship ventures 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.2.7 SUS - Sustainable HR Management

Module abbreviation:		SPO-No.:	9
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	3
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Winter semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	Sustainable HR Management		
Lecture types:	SU/Ü - lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
Students learn to			
<ul style="list-style-type: none"> • develop effective sustainability training programs for employees • understand the role of HR management in promoting employee well-being and work-life balance • analyze the impact of regulations and compliance on sustainable HR management • understand the role of employee engagement in promoting sustainability and social impact 			
Content:			
<ul style="list-style-type: none"> • tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> • tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> • tbd 			
Additional remarks:			
None.			

2.3 Management Electives

Following management electives are planned to be offered.

2.3.1 (Management Elective)			
Module abbreviation:		SPO-No.:	10
Curriculum:	Programme	Module type	Semester
	Global Business (SPO WS 23/24)	Major Elective Subject	4
Modul attributes:	Language of instruction	Duration of module	Frequency of offer
	English	1 semester	Summer or winter semester
Responsible for module:	N.N.		
Lecturers:	N.N.		
Credit points / SWS:	5 ECTS / 4 SWS		
Workload:	Contact hours:	47 h	
	Self-study:	78 h	
	Total:	125 h	
Subjects of the module:	(Management Elective)		
Lecture types:	S / SU/Ü – seminar / lecture with integrated exercises		
Examinations:	LN		
Usability for other study programs:	None		
Prerequisites according examination regulation:			
None			
Recommended prerequisites:			
None			
Objectives:			
<ul style="list-style-type: none"> tbd 			
Content:			
<ul style="list-style-type: none"> tbd 			
Literature:			
<i>Compulsory:</i>			
<ul style="list-style-type: none"> tbd 			
<i>Recommended:</i>			
<ul style="list-style-type: none"> tbd 			
Additional remarks:			
None.			