Master of Science (M.Sc.)

ENTREPRENEURSHIP AND CORPORATE VENTURING

Study Today. Shape Tomorrow.

THI Business School
Technische Hochschule Ingolstadt

PROGRAM FACTS AND REQUIREMENTS.

Our full-time M.Sc. in Entrepreneurship and Corporate Venturing is a highly interdisciplinary program that emphasizes both practical experience and academic rigor, both on and off campus.

FACTS

Target Degree: Master of Science (M.Sc.)

Duration: Three semesters (full-time), max. five semesters

Language: English

International: Visiting professors and guest speakers from around the world

Hands-on: Earn credits while working on your own startup

Customization: Choose an elective, venture project, and your thesis topic

Study Abroad: Optional semester abroad at renowned partner universities

REQUIREMENTS

Bachelor's degree in a business-related subject, such as entrepreneurship, innovation management, business administration, economics, etc.

Applicants must pass a **selection process.**

Sufficient level in **English** (B2). Learning **German** is highly recommended.

WE DO ENTREPRENEURSHIP.

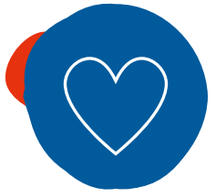
This program is not about passively absorbing entrepreneurship in an isolated classroom.
Every week, you are challenged to apply what you have learned to the real world right away.
This also includes connecting with the broader startup ecosystem at events like our Startup Night.

TECHNISCHE HOCHSCHULE INGOLSTADT.

Our students are at the heart of everything we do. With innovative learning concepts, we impart research-backed skills and a professional mindset. Our alumni think and act entrepreneurially and responsibly in all walks of life.

THI FACTS AT A GLANCE.

In addition to specialist knowledge, we promote social, methodological, and personal competences. Our graduates think and act entrepreneurially and responsibly. We create change and embody sustainability using technology and our business acumen.



OUR MISSION

We develop personalities for the professional world of the future.

LOCATION

In the heart of Bavaria.

Beautiful historic city center.

Lower cost of living.

NUMBERS

8,100 Students.

6 schools with 76 programs.

160 international partner universities.

BUSINESS SCHOOL

Our business school is ranked among Bavaria's top institutions.

We are one of only three applied sciences business schools with AACSB accreditation.

RESEARCH

> 210 professors

> 160 PhD students

~ 33m research funding p.a.

ECOSYSTEM

Audi

MediamarktSaturn

Airbus

brigk.digital

OUR UNIVERSITY CAMPUS.

The centrally located teaching facilities, research labs, and offices on the esplanade make THI a beautiful campus university. Feel free to drop by sometime and explore our campus. It is worth it!

The campus of Technische Hochschule Ingolstadt is located in the center of Ingolstadt. Within a few minutes, the pedestrian zone and the historic old town, as well as the Danube, Klenzepark, and Hindenburgpark, can be reached.

We are currently expanding our teaching and research capacity by adding several state-of-the-art buildings with modern labs and teaching facilities.

WHAT SETS US APART.

We designed a program that allows us to create a collaborative study atmosphere and learn from the many guest speakers who are part of the program. A degree in entrepreneurship also opens up several interesting career paths after graduation.

DIVERSITY AND INTERACTION

We learn together in small groups. This enables individual coaching and mentoring between our students and course professors.

EXPERT GUEST SPEAKERS

Guest speakers from across the globe provide expert opinions and support regarding current trends and ongoing student challenges.

MASTER OF SCIENCE

Students graduating from this program receive a Master of Science (M.Sc.) degree. The standard duration of study for this program is only three semesters.

MULTIPLE CAREER PATHS

This program prepares its graduates for leadership roles as (co)-founders as well as for entrepreneurial roles in established companies.

POSSIBLE CAREER PATHS.

Our program equips students with the mindset, skills, and tools to be successful in positions in the **startup ecosystem** as well as in entrepreneurial **corporate environments** and many other fields.

Startup Founder or Co-Founder
Launch and lead your own venture, from idea to market.

Product Manager in a Startup
Own the product vision and roadmap in dynamic startup environments.

Business Developer in a Scaleup
Drive strategic partnerships, customer acquisition, and growth initiatives.

Startup Accelerator or Incubator
Support portfolio startups with mentoring, program design, and venture building.

Innovation Management
Lead innovation initiatives, internal ventures, or innovation labs within corporations.

Corporate Strategy
Analyze trends, scout business opportunities, and develop innovation strategies.

Intrapreneurship or
Develop new products, services, or business models from within.

Venture Clienting or Corporate VC
Manage partnerships and investments in startups aligned with corporate goals.

Program or Project Management
Oversee cross-functional innovation programs and coordinate implementation.

ALUMNI RECOMMENDATIONS.

Don’t just take our word for it… We are proud of our program graduates! Feel free to reach out to them and ask about their experiences in the program. Here’s what a few of them have to say…

Neslihan Keskin

26, B.A. International Retail Management

“The master’s program is perfect for developing your own business ideas and expanding your network. The mindset in our program is what I personally like. Creativity is in the foreground and there are no failures, instead you always learn something new. The skills you learn can help you in project management as well as in developing new innovations.

Angela Montanaro

24, B.A. Business Administration

“During my studies, what I enjoyed the most was the exchange and networking with international guest lecturers from the private sector. The master’s program is very practice-oriented and is not only suitable for students who want to start their own business after graduation but also want to support the further development of an existing company. Creativity is more important than capital and knowledge, here you learn how to look at problems as solutions.

EVEN MORE ALUMNI RECOMMENDATIONS.

Still not fully convinced? Listen to what our former students from the first program cohort have to say about the Entrepreneurship and Digital Business master's program at THI…

Gala Geiger

25, B.A. Business Administration

"Within this master's program, you get the chance to work with very interesting entrepreneurs and leaders around the world. Applying the theoretical knowledge on my own project, is one of the most valuable lessons I gained during the first two semesters. I developed an incredible network of people and professors I am very thankful of. This is not only a master's degree, but rather a process of growing a new kind of mindset and figuring out what your potential users or customers might need and what you as a student expect for your future.

Danny Držaić

27, B.A. International Management

"The special part about this program is its international focus and the direct exchange with professors from the USA, Canada or Brazil. What I really appreciate about the program is the direct proximity to the professors, since you usually work in smaller groups and can therefore develop a good relationship with both the professors and the students.

YOUR STUDY PATH AT A GLANCE.

We have designed an interconnected curriculum and learning path. You may customize your study experience through your elective, entrepreneurial project, and master's thesis.

Each course has a workload of 5 ECTS = 125 hours.

ENTREPRENEURIAL COMPETENCIES

- Entrepreneurial Methods
- Entrepreneurial Finance & Growth Management
- Tech Commercialization & IP Management

CORPORATE VENTURING + DIGITAL BUSINESS

- Corporate Venturing & Innovation
- Digital Business Technologies
- Global Entrepreneurship & Intercultural Leadership

BUSINESS ANALYTICS + DATA SCIENCE

- Lean Analytics
- AI & Smart Data Science
- Elective from our course catalogue

ENTREPRENEURSHIP VENTURE PROJECT

- Entrepreneurship & Venture Project I
- Entrepreneurship & Venture Project II
- Entrepreneurship & Venture Project III

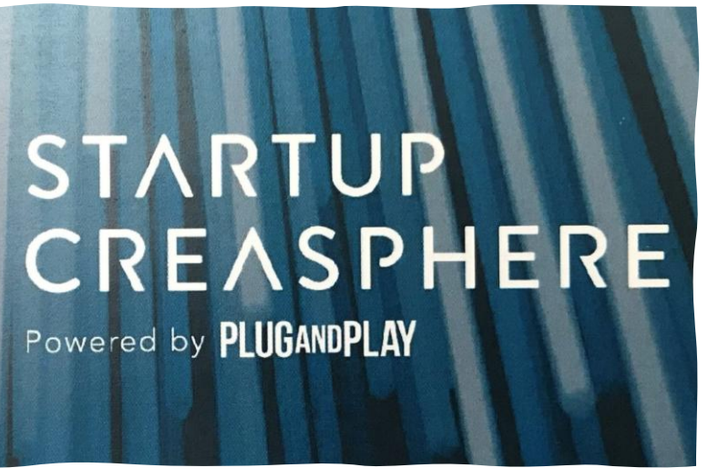
MASTER THESIS RESEARCH

- Research Methods for Business
- Master's Thesis = Independent Research
- Colloquium = Thesis Defense

Optional study abroad at partner university

LEARNING HAPPENS EVERYWHERE.

Our “classrooms” are everywhere. There are many amazing events and learning opportunities in the world, and we try to make the most of them. Whenever possible, we pack our bags and head out to seek inspiration in the world of entrepreneurship.



YOUR THI + VISITING PROFESSORS.

You will meet different THI professors during the course of your studies. Several modules are also taught by visiting professors and industry professionals from various parts of the world, who make their way to Ingolstadt to engage with you and be part of your learning journey.

PROF. DR. ANDREA FUNK

- Sales Manager, FarmInsect
  Founder, DECIDER
- Digital Business Management, Entrepreneurship & Venture Project

PROF. FLORIAN HUBER, PHD

- Manager Experience Consulting, PwC
  Design Lead, IXDS
- Lean Analytics, Entrepreneurship & Venture Project; Research Methods

PROF. DR. OLIVER GMELCH

- Chief Information Security Officer, intive
  Co-Founder, Sysgrade
- Digital Business Technologies

PROF. DR. MARKUS FREY

- Business Analytics, Hilti
  Co-Founder AOS
- AI & Smart Data Science

PROF. DR. JAMES McDONALD

- Global Entrepreneurship & Intercultural Leadership

PROF. THIAGO MARQUES, PHD

- Senac Santa Catarina, Brazil
- Director @ Zucchetti Brazil
- Growth Management

MADELEIN KLEYN, PHD

- Chief Legal Officer @ Collaborative Consumer Intelligence, South Africa
- Technology Transfer and Negotiation Skills

PROF. THOMAS SHIRLEY, PHD

- San Jose State University, USA
- Global Entrepreneurship & Intercultural Leadership

YOUR INSPIRATIONAL TALKS.

We encourage you to engage with the wider entrepreneurship ecosystem. Therefore, we invite guest speakers every semester to give short inspirational talks and discuss their perspectives and learnings from the world of entrepreneurship and corporate venturing.

TOBIAS WAGNER

- Co-Founder @ ChargeX
- THI alumnus

CALLAM FLETCHER

- Founder Asia Leaders Series, Switzerland
- Co-Founder Universal Internet Solutions

STEFANY NIETO

- Co-Founder Gwella, Canada/USA
- Co-Founder Green Iglu, Canada

ANGELA MONTANARO

- Application Consultant, XL2 (Audi & Capgemini)
- THI M.Sc. Entrepreneurship alumna

ASSAF SHAMIA

- Investment Partner G+D Ventures
- Former Investment Principal next47
- Former Principal Carmel Ventures, Israel

JAN AUERNHAMMER, PHD

- d.school, Stanford University
- Research Engineer
- Director Stanford NeuroDesign Research

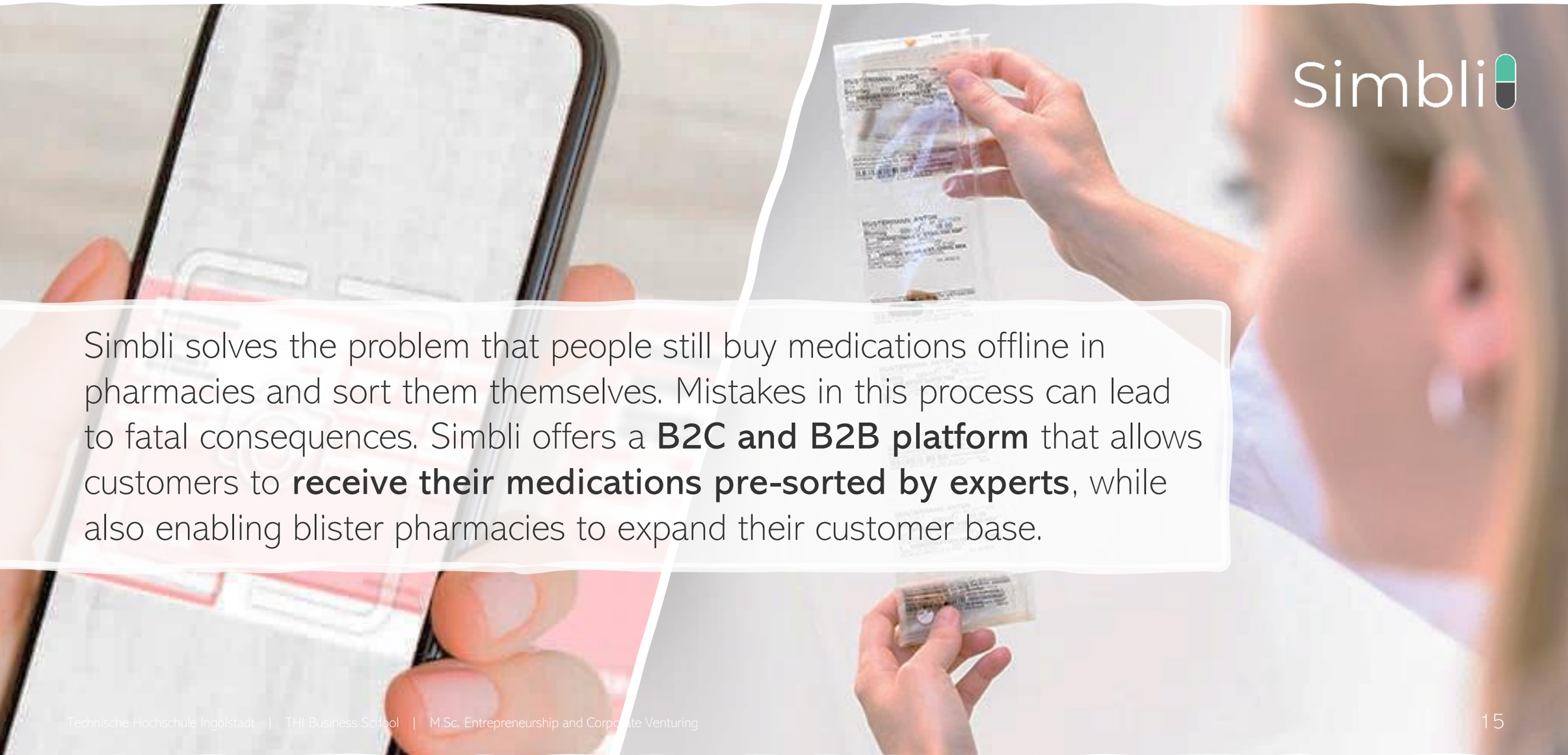
TILL NÖLLGEN

- Co-Founder, omegga
- Product Owner & Data Analytics, ProGlove

ANDREAS JAGDHUBER

- Interim CFO, Titanom
- Head of Innovation Lab, Munich Re
- Co-Founder & CFO, Altruja

STUDENT STARTUP.
SIMBLI – PRE-SORTED MEDICATION.



Simbli solves the problem that people still buy medications offline in pharmacies and sort them themselves. Mistakes in this process can lead to fatal consequences. Simbli offers a **B2C and B2B platform** that allows customers to **receive their medications pre-sorted by experts**, while also enabling blister pharmacies to expand their customer base.

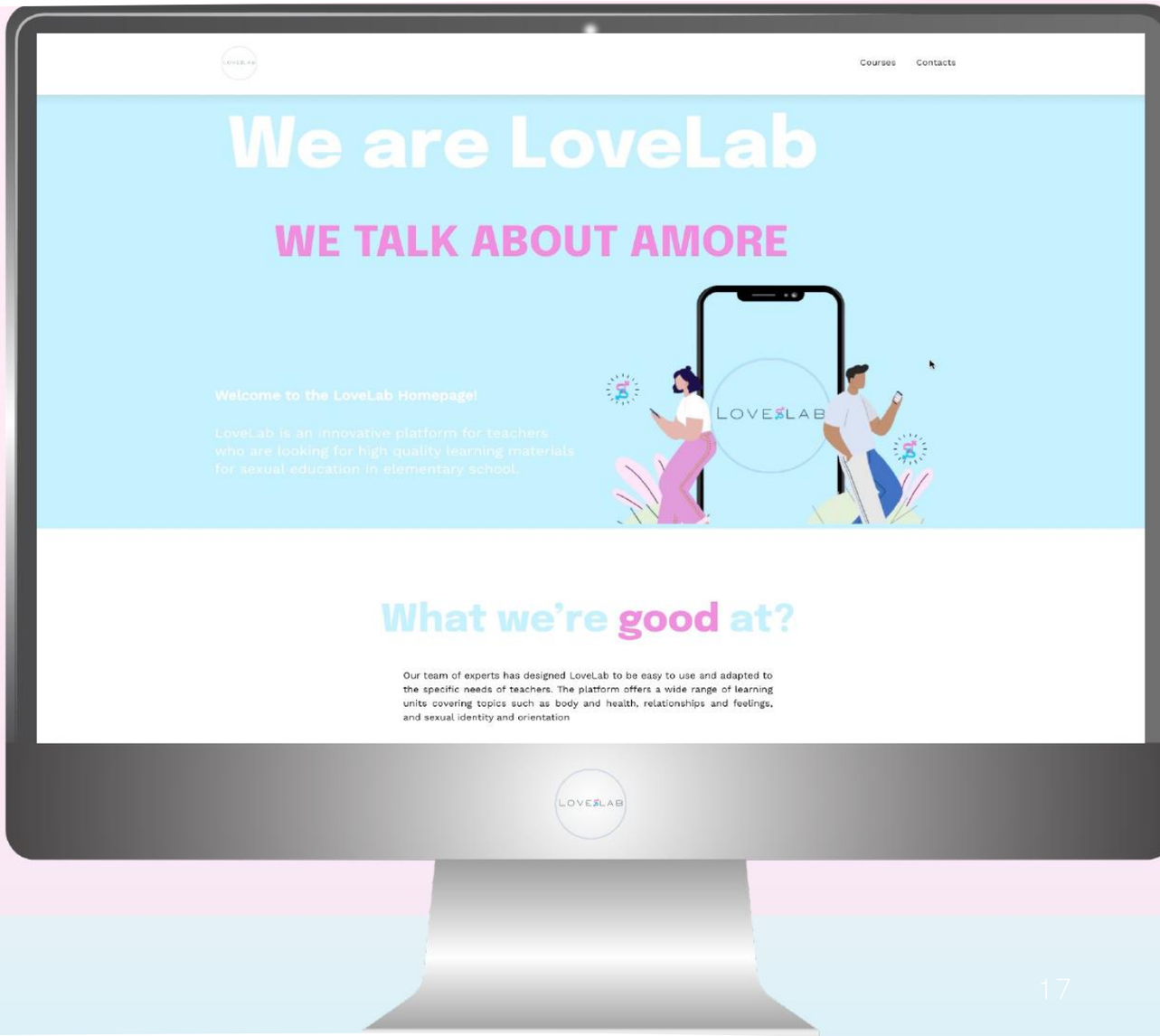
STUDENT STARTUP.
MENTALITY – ATHLETE MENTAL HEALTH.

Mentality is a startup focused on **improving the mental health of professional athletes** and minimizing the stigma attached to mental health issues in the professional sports industry.

STUDENT STARTUP.
LOVE LAB – CONTEMPORARY SEX ED.

LOVE LAB
WE TEACH ABOUT AMORE

Love Lab empowers elementary school teachers with **comprehensive, high-quality sex education materials** through a user-friendly digital platform.



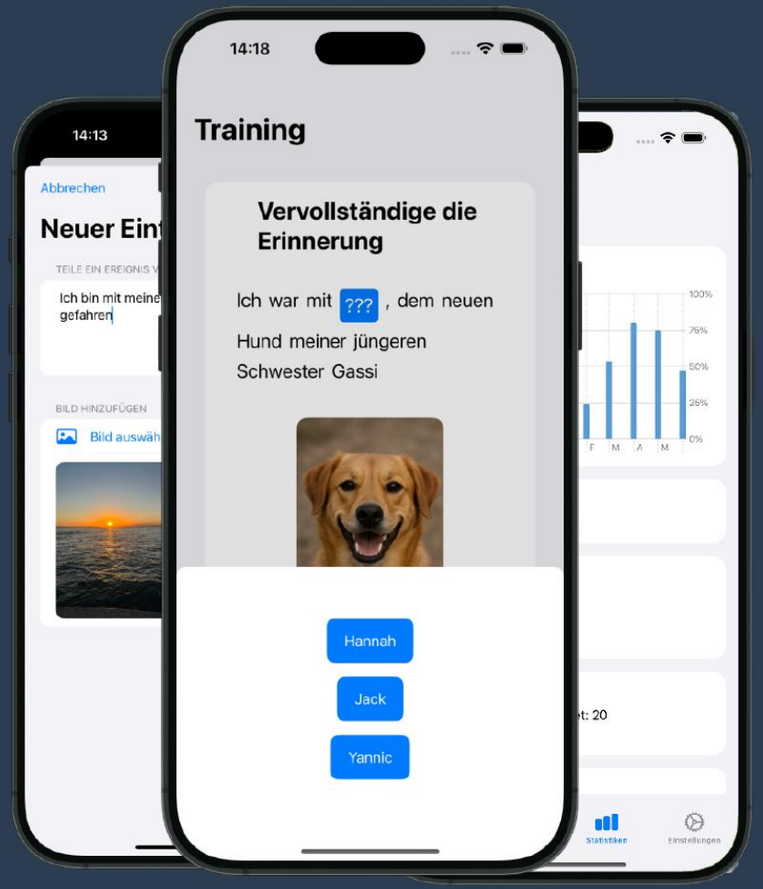
STUDENT STARTUP.
SMOOCH – PET MATCHING.

Smooth offers a convenient and efficient **matching system for pet owners and pet sitters**, focusing on their personality and living situation. Their approach emphasizes the importance of considering a dog's unique traits and the sitter's lifestyle.

Smooch!

Paws matched with care.

STUDENT STARTUP.
REMANA – MEMORY TRAINING.



Remana is a privacy-first AI companion for cognitive training to strengthen the user's memories. New memories are added through daily journals by entering text and images stored locally.

remana.ai

STUDENT STARTUP.
VYN – RECOVERY SUPPLEMENTS.

VYN

value your nutrition

we're revolutionizing the recovery market.

VYN is a nutraceutical innovation that addresses a widespread yet under-recognized health challenge: the temporary but significant physical and cognitive impairments caused by moderate alcohol consumption.

hello@vyn.life

www.vyn.life

EXCHANGE SEMESTER ABROAD.

We love our campus in Ingolstadt, but we also know that there are many other beautiful places around the world. Many of our students therefore also take the opportunity to study abroad at one of our many partner universities.

Betty Mörgenthaler

Exchange Semester: University of Stellenbosch, South Africa

“I always wanted to do a semester abroad and I have found the perfect university for entrepreneurship courses in South Africa! I can’t wait to learn about the differences between their university system and ours. I’m also curious about the (innovation) culture in South Africa and the opportunity to be on my own in a completely new environment.

Julian Boschan

Exchange Semester: San José State University, USA

“Studying abroad is a perfect addition for my master’s degree at THI. I would like to study in the sun and under palm trees while it’s cold in Germany. Besides gaining experience overseas I would love to witness the American Dream.

STUDY ABROAD + MASTER THESIS.

Many students use their third study semester to go abroad. This allows them to finish all core program modules in Ingolstadt before they relocate to our partner university. Many already begin working on their master's thesis under the virtual mentorship of their THI professors.

Mariam Zosimidou

Exchange Semester: University of Cyprus

"I wanted to spend one semester abroad during my master's program. So, I decided to write my master's thesis abroad and at the same time take some courses I have always been interested in. Today's digital solutions allow the supervision of the master's thesis from different locations and since my professors support that decision, I will be using this great opportunity.

Tobias Altmayr

Exchange Semester: University of Cyprus

"A semester abroad is the best way to experience a new culture while studying. Cyprus was the optimal choice for this, as you can experience both the Greek and the Turkish way of living on an island. Of course, the great weather is a further advantage

CHOOSE WHERE YOU WANT TO GO.

THI has cooperation agreements with around 150 partner universities on all continents. These cooperations offer exchange options for all our study programs with a range of subjects mainly taught in English.

Patrick Hartmann

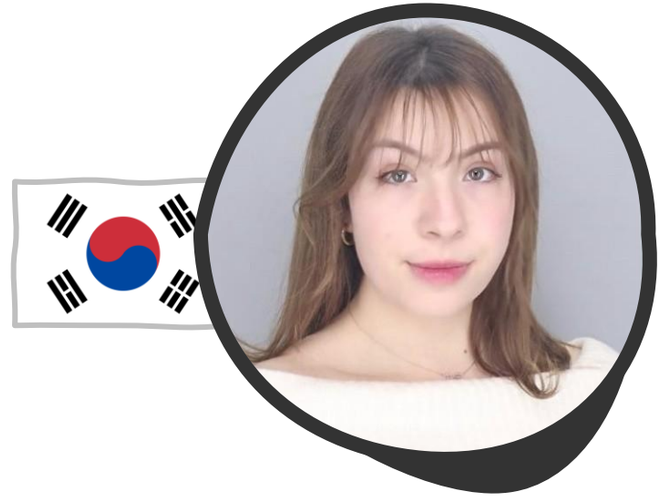
Exchange Semester: Politecnico di Milano, Italy

“I see a semester abroad as a unique chance to get to know the country, culture and people and I can’t imagine a better place than Milan, Italy – living “la dolce vita” from a student’s perspective.

Sandra Ableitner

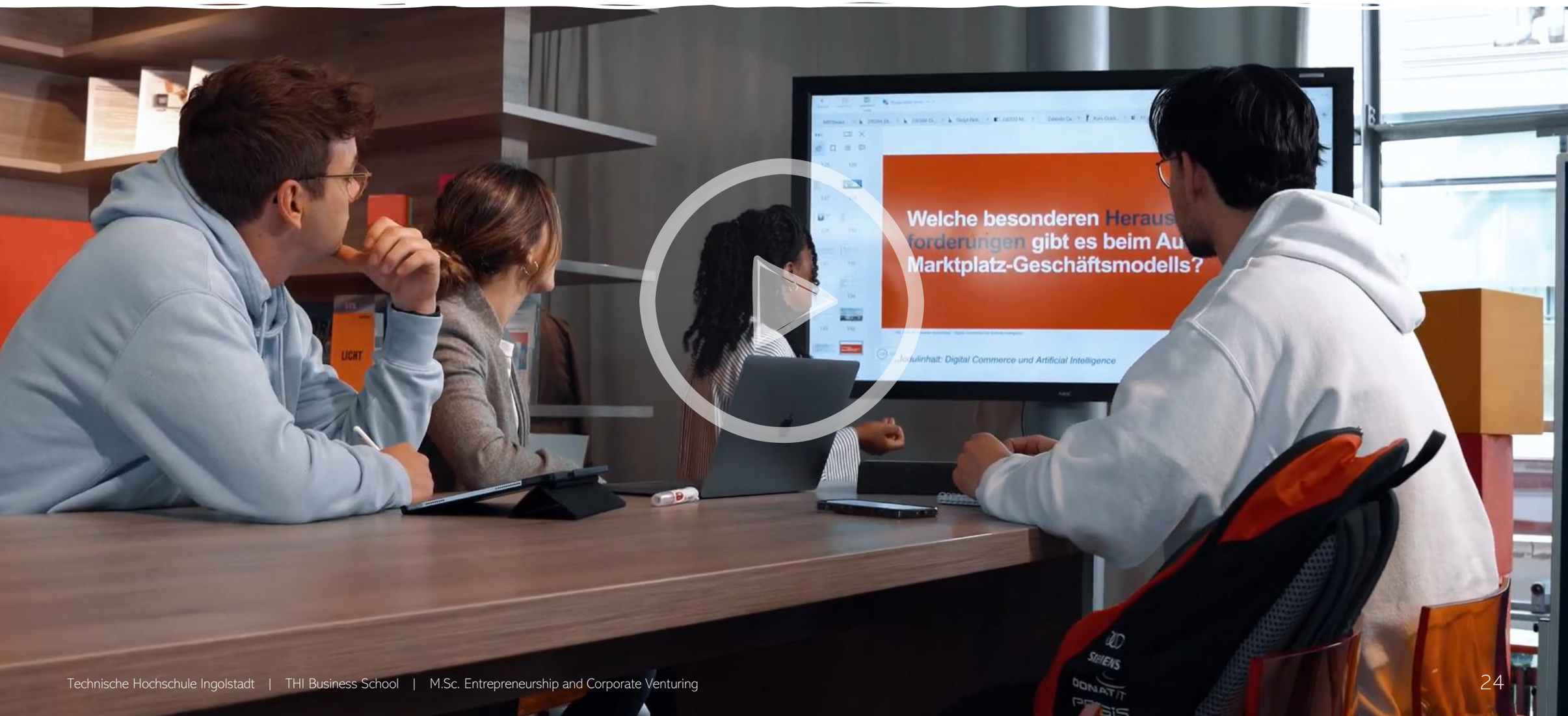
Exchange Semester: Ajou University, Suwon, Korea

“This master’s program is optimally designed for doing a semester abroad to gain international insights on entrepreneurship and other related topics. I chose to go to Seoul, South Korea, to experience a completely new culture and see new things that enrich my personal and professional life. I would encourage everyone to do a semester abroad at one of our many partner universities.



YOUR TIME AT THI BUSINESS SCHOOL.

THI Business School of Technische Hochschule Ingolstadt offers contemporary business education at undergraduate and graduate level. The excellent quality of our teaching is reflected in a variety of ways, including FIBAA accreditation, AASCB membership, and very high student satisfaction levels.



THI STARTUP CENTER.

As an entrepreneurship program, we work very closely with our on-campus startup center to provide a “second home” for our students, network with relevant actors in the local entrepreneurship ecosystem, and provide access to various funding schemes.

NEWEXIST STUDENT CLUB.

Entrepreneurs need a community to thrive. NEWEXIST is a non-profit club run by a committed group of THI students to foster entrepreneurship on campus. The club also host “Ideas & Beers” – a great event series that features local entrepreneurs and their personal startup stories.

BRIGK.DIGITAL INGOLSTADT.

brigk is a hub for digital startups in Ingolstadt. It is conveniently located right on our THI campus and offers a maker space, coworking opportunities and offices for upcoming startups. They also host a variety of great events to foster our local entrepreneurship ecosystem.

Contact options for
prospective students

Esplanade 10,
85049 Ingolstadt

www.thi.de

thingolstadt_official
thi_business_school

APPLY NOW