

MarketLine Advantage

Company Information

What will I find in MarketLine?

- There is company data, company news, case studies, country reports and business transactions available from all over the world.
- You can view data on individual companies or on entire economic sectors.

How do I access MarketLine?

- Go to the library website:
<http://www.thi.de/en/service/university-library/information-resources/databases.html>
- Select **Company information** → **MarketLine**.

Search/Result list

- Conduct a simple search or use the arrow at the end of the search box to limit your search.
- Browse **Industries**, **Geographies**, **Companies** and **Databases**.
- It is possible to limit the result list by using filters.
- You can view the results or download them by

Download full Report

- Charts and tables can be exported in a range of formats.
- You can ask questions under: **Ask an analyst a question**.

Note:

- Use **Support** → **User guide** for further explanation on how to use the database.

Further questions? We are happy to help!

ServicePoint Monday - Friday 10 am - 6 pm
Saturday 10 am - 2 pm
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